

#### **Canadian Personal Bank**

TD Investor Day – September 29, 2025



**Sona Mehta**Group Head, Canadian Personal Bank



#### Caution Regarding Forward-Looking Statements

From time to time, the Bank (as defined in this document) makes written and/or oral forward-looking statements, including in this document, in other filings with Canadian regulators or the United States (U.S.) Securities and Exchange Commission (SEC), and in other communications. In addition, representatives of the Bank may make forward-looking statements orally to analysts, investors, the media, and others. All such statements are made pursuant to the "safe harbour" provisions of, and are intended to be forward-looking statements under, applicable Canadian and U.S. securities legislation, including the U.S. Private Securities Litigation Reform Act of 1995.

Forward-looking statements are typically identified by words such as "will", "would", "should", "believe", "expect", "anticipate", "intend", "strive", "confident", "estimate", "forecast", "outlook", "plan", "goal", "commit", "target", "possible", "potential", "predict", "project", "may", and "could" and similar expressions or variations thereof, or the negative thereof, but these terms are not the exclusive means of identifying such statements. By their very nature, these forward-looking statements require the Bank to make assumptions and are subject to inherent risks and uncertainties, general and specific. Especially in light of the uncertainty related to the physical, financial, economic, political, and regulatory environments, such risks and uncertainties – many of which are beyond the Bank's control and the effects of which can be difficult to predict – may cause actual results to differ materially from the expectations expressed in the forward-looking statements.

Risk factors that could cause, individually or in the aggregate, such differences include: strategic, credit, market (including equity, commodity, foreign exchange, interest rate, and credit spreads), operational (including technology, cyber security, process, systems, data, third-party, fraud, infrastructure, insider and conduct), model, insurance, liquidity, capital adequacy, compliance and legal, financial crime, reputational, environmental and social, and other risks. Examples of such risk factors include general business and economic conditions in the regions in which the Bank operates; geopolitical risk (including policy, trade and tax-related risks and the potential impact of any new or elevated tariffs or any retaliatory tariffs); inflation, interest rates and recession uncertainty; regulatory oversight and compliance risk; risks associated with the Bank's business of the global resolution of the investigations into the Bank's U.S. Bank Secrecy Act (BSA)/anti-money laundering (AML) program; the impact of the global resolution of the investigations into the Bank's U.S. BSA/AML program on the Bank's businesses, operations, financial condition, and reputation; the ability of the Bank to execute on long-term strategies, shorter-term key strategic priorities, including the successful completion of acquisitions and dispositions and integration of acquisitions, the ability of the Bank to achieve its financial or strategic objectives with respect to its investments, business retention plans, and other strategic plans; technology and cyber security risk (including cyber-attacks, data security breaches or technology failures) on the Bank's technology and cyber security risk (including cyber-attacks, data security breaches or technology failures) on the Bank's technologies, systems and networks, those of the Bank's customers (including their own devices), and third parties providing services to the Bank's use of third-parties; the impact of new and changes to, or application of, current laws, rules and regulations

The Bank cautions that the preceding list is not exhaustive of all possible risk factors and other factors could also adversely affect the Bank's results. For more detailed information, please refer to the "Risk Factors and Management" section of the Management's Discussion and Analysis ("2024 MD&A"), as may be updated in subsequently filed quarterly reports to shareholders and news releases (as applicable). All such factors, as well as other uncertainties and potential events, and the inherent uncertainty of forward-looking statements, should be considered carefully when making decisions with respect to the Bank. The Bank cautions readers not to place undue reliance on the Bank's forward-looking statements.

Material economic assumptions underlying the forward-looking statements contained in this document and/or on the conference call held to discuss these matters are set out in this document, the 2024 MD&A under the headings "Economic Summary and Outlook" and "Significant Events", under the headings "Key Priorities for 2025" and "Operating Environment and Outlook" for the Canadian Personal and Commercial Banking, U.S. Retail, Wealth Management and Insurance, and Wholesale Banking segments, and under the heading "2024 Accomplishments and Focus for 2025" for the Corporate segment, each as may be updated in subsequently filed quarterly reports to shareholders and news releases (as applicable).

Any forward-looking statements contained in this document and/or on the conference call held to discuss these matters represent the views of management only as of the date hereof and are presented for the purpose of assisting the Bank's shareholders and analysts in understanding the Bank's financial position, objectives and priorities and anticipated financial performance as at and for the periods ended on the dates presented, and may not be appropriate for other purposes. The Bank does not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by or on its behalf, except as required under applicable securities legislation.



#### A premier retail bank with formidable scale and performance

Bank 1 in 3

Canadians<sup>1</sup>

**14MM** 

Clients<sup>1</sup>

Industry-leading
Partnerships

\$13.8B

Revenue<sup>2</sup>

\$301B

Deposits<sup>3</sup>

\$418B

Loans<sup>3,4</sup>



**#1** Personal Core Deposits<sup>5</sup>

**#2** Total Personal Deposits<sup>5</sup>

**RESL** 

#2 RESL Market Share<sup>8</sup>

#### **Credit Cards**

**#2** Cards Market Share<sup>6</sup>

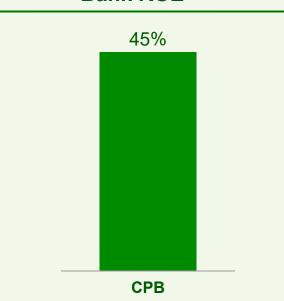
Active Accounts<sup>7</sup>

#### **Channels**

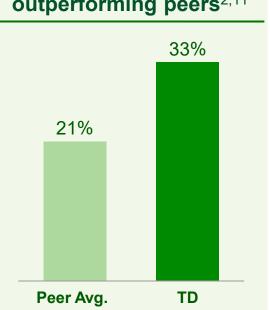
Mobile Active Clients<sup>9</sup>

**#1** Branch Coverage<sup>10</sup>

# Strong Canadian Personal Bank ROE<sup>2,11</sup>



# CAD P&C ROE outperforming peers<sup>2,11</sup>





#### Leading distribution reach across digital and physical channels

#### **Leading Digital Adoption**

#1 Active mobile banking<sup>1</sup> (8.4MM clients)<sup>2</sup>

**#1** Total Digital reach<sup>3</sup>

93% Digital self-serve transactions<sup>4</sup>

**2x** Growth in Digital sales (FY'24 vs. FY'19)<sup>5</sup>



#### **Best Positioned Branch Network**

#1 Urban Branch coverage (91% vs. 83% peer avg.)<sup>6</sup>

#1 Hours vs. peers<sup>7</sup>

25% More clients per branch vs. peer avg.8

\$60MM More core deposits / branch vs. peer avg.<sup>8,9</sup>



#### We are a client acquisition powerhouse

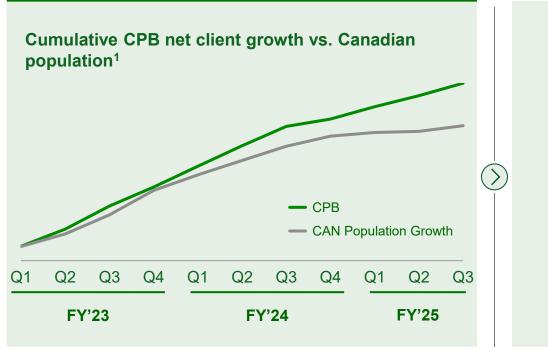
We out-achieved our ambition of >50% New to Canada (N2C) acquisition



FY'23

FY'24

We are consistently outgrowing the Canadian population...



Medium-term Target

Continue outgrowing the Canadian population

Our strong client acquisition fuels franchise growth

FY'22



#### We are the undisputed leader in core banking and primacy

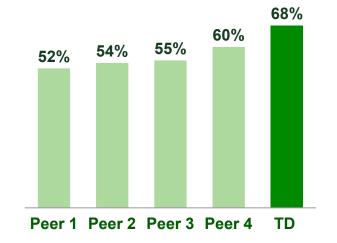
#### More Core Relationships

# 86% of clients onboard with a chequing or savings account<sup>1</sup>, powering our leading core deposit franchise

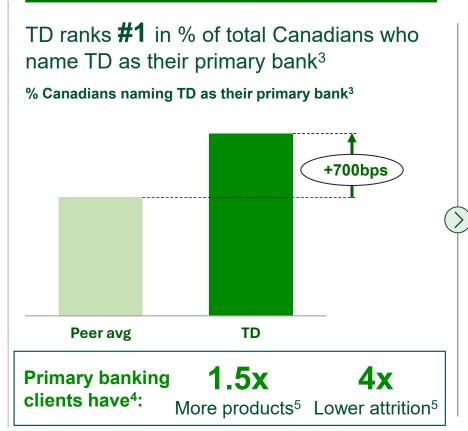
# **Preferential Core Deposit Mix**

TD ranks #1 in core deposits

Core deposits as a % of total deposit base<sup>2</sup>



#### **Primary Banking Leader**



Medium-term Target

Maintain #1
Core Deposit
Market Share



#### Our Strategic Review reinforces where we can accelerate growth



#### **Strategically & Operationally**

Deepen client relationships

Deepen relationship banking across the Enterprise

Make it easier to do business with us

Boldly extend our digital leadership



#### **Financially**

Accelerate revenue growth across core business lines
Leverage AI, digital, and tech to drive cost efficiency
Continue to deliver strong ROE



#### We aim to deliver enhanced growth, efficiency, and returns

**Medium-term (FY'29) Targets** 

~40%

Adj.<sup>1</sup> ROE

High single digit

Adj.<sup>1</sup> PTPP<sup>2</sup> CAGR<sup>3</sup> (%)

~40%

Adj.<sup>1</sup> Efficiency Ratio<sup>3</sup>



#### How we will deliver

Deeper Relationships

> Simpler & Faster

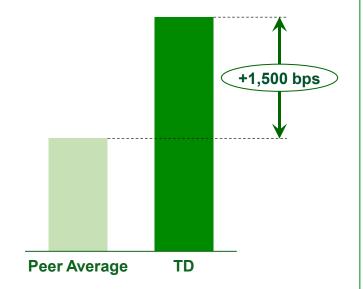
> Disciplined Execution



# We start from a position of strength but must do more to deepen relationships

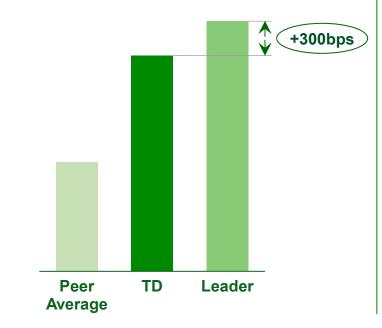
Leader in Core Relationships, creating deepening advantages...

% of clients with Core Transaction account<sup>1</sup>



...with upside to grow franchised relationships

Average # of products held per client<sup>1,2</sup>



We aim to accelerate growth in Cards, RESL and Wealth

Medium-term Targets
+700 bps
+1,500 bps
\$40B
\$40B



# Our leading Credit Card franchise delivers exceptional client value and choice

We have a broad suite of proprietary Credit Cards to meet client needs...











...with industry-leading relationships and loyalty programs with top tier brands













**Uber** 





**8.4MM** 

Active cardholders<sup>1</sup>

4

Quarters of faster loan growth vs peer avg.<sup>2</sup>

\$23B balances

+7% Y/Y<sup>3</sup>

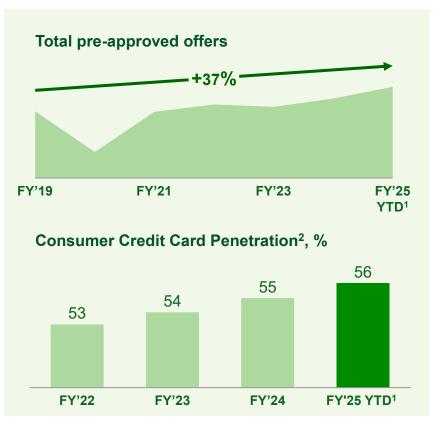
~560B

Total TD Rewards Points redeemed<sup>4</sup>



# Unparalleled opportunity to deepen in Credit Cards among our core banking clients

#### **Progress & Momentum**



#### **Executing on Simple & Fast**

- Simpler Onboarding
- Deeper data (Automation / AI / ML models)
- Segment-specific strategies
- Fully leveraging mobile

#### **Accelerating Growth**

Medium-term Targets

**Credit Card Penetration** 

Consumer Cards +700 bps

&

Business Cards +1,500 bps



# Growing our RESL business through specialization and speed, while delivering strong returns

#### **Specialization**

#### Delivering specialized advice

- Expect to add 500 more RESL Specialists
- Deepening specialist capability
- Integrating proprietary channels

Branch & MMS Productivity<sup>1</sup>, \$



#### **Speed**

#### **Innovating** for simplicity & speed

- Faster approvals
- Faster pricing
- Harnessing Agentic Al

% increase in 1-day Approvals<sup>3</sup>, %

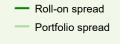


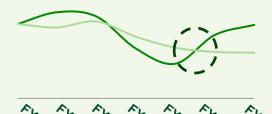
#### **Delivering Returns**

#### Deliver profitable growth

- Disciplined pricing
- Higher proprietary mix
- Grow franchised relationships

RESL spread, bps





# **Accelerating Growth**

Medium-term Targets

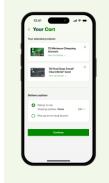
Capture \$40B Off-Us Mortgage balances<sup>5</sup>

Disciplined market share growth with strong returns



# Innovating to deliver Mobile First experiences and enable deeper client relationships

#### **Digital Account Opening**

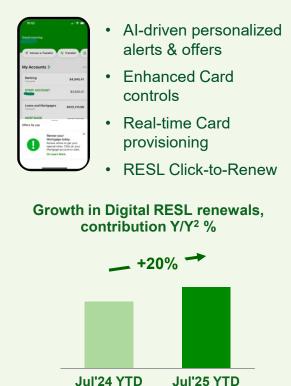


- Intuitive, native mobile experiences
- Simplified account opening & crosschannel onboarding
- Machine Learning for adjudication models

Growth in share of Digital Sales<sup>1</sup>



#### **Servicing Capabilities**



#### **Loyalty & Engagement**



- Loyalty Rewards
- · Benefits Education Hub
- Flexible redemptions on everyday purchases



# Accelerate Mobile Leadership

Medium-term Targets

#1
Mobile Active
Clients

50%
Digitally-led
Sales



#### We deliver the whole bank to clients through relationship banking

#### **Builds Relationship Depth**



# **Growing Client Flows from Canadian Personal Bank to Wealth Management**



# Deeper Wealth Relationships among CPB Clients

Medium-term Target

\$40B Closed Wealth Referral Volume

(+43% vs. FY'24)



#### How we will deliver

> Deeper Relationships

Simpler & Faster

> Disciplined Execution



# Bringing simpler and faster client experiences to key purchase journeys where speed drives outcomes

#### **Faster Leads**

# Theorems is set of connect Other ways to connect The Marigage Direct Assert a less asserts and and as to solubly you with a 10 Marigage (specially assert as and assert assert

#### **TD Mortgage Direct**

Simple and fast digital leads to RESL specialists

#### 10 min

Call back time<sup>1</sup>

**4**x

Conversion rate<sup>2</sup>

\$4.6B+

TD Mortgage Direct funded volume<sup>3</sup>

#### **Faster Onboarding**

#### **Credit Card Onboarding**

Streamlined in-branch Chequing & Credit Card account opening

#### +1,000 bps

Expected enhanced relationship depth among New Clients<sup>4</sup>

#### **Faster Pricing**

#### **RESL Pricing**

Faster pricing decisions through simplified processes

#### +80%

Reduction in RESL Pricing Exceptions<sup>5</sup>



#### A simpler, faster, client-focused operating model

#### **Our priorities**

# Outcomes

#### **Canadian Personal Bank**

#### **E2E Client Experience**

- Simplified accountability
- Improved delivery oversight
- Reduced complexity

Aligning all channels into the Business:

- Canadian Personal Bank Call Centre
- Canadian Personal Bank Digital Channel

# Integrating proprietary channels

- Right specialist for each client
- Improved speed to client

- Branch & MMS integrated referral ecosystem
- Leads ecosystem seamlessly connecting clients between Digital to Phone, Branch, and MMS



#### We are executing Al-at-scale, aiming to deliver \$300MM in value

#### **Predictive Al**

Personalize Pricing

Credit Card Adjudication

Predictive Forecasting

#### **Generative Al**

Branch Knowledge
Management
System (KMS)

Contact Centre KMS

Client Facing Chatbot (TD Clari)

#### **Agentic Al**

RESL Document Review

RESL Funding

Credit Discharge

#### **Medium-term Targets**

~\$200MM

Annualized Revenue Productivity

**\* \*100MN** 

Annualized Cost Savings

#### **Example: Agentic Al**

Transforming manual RESL operational processes to streamlined, automated processes powered by Agentic AI



+40%

Capacity savings<sup>1</sup>



#### How we will deliver

> Deeper Relationships

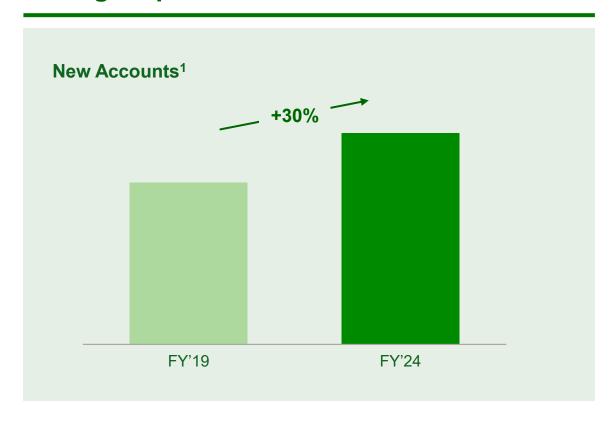
> Simpler & Faster

Disciplined Execution

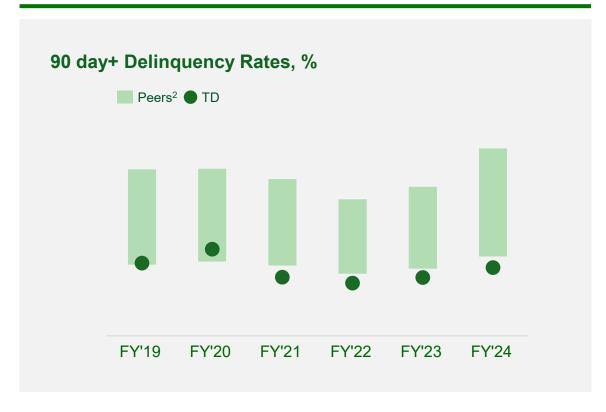


# As we grow, we have continued to maintain strong quality in our Credit Card portfolio

#### **Strong acquisition**



#### **Peer-leading credit quality**





# We will continue to optimize our distribution network to elevate client experience, drive revenue growth and cost transformation

#### **Elevated distribution productivity**

#### **Proactive branch network management:**

- 10% fewer branches and 5% repositioned<sup>1</sup>
- Optimized hours by 13%<sup>2</sup>
- 16% more customers per branch<sup>3</sup>
- 7% revenue CAGR per frontline FTE<sup>4</sup>

#### **Enhanced Contact Centre interactions:**

- 43% faster speed-to-answer<sup>5</sup>
- Streamlined processes to reduce 1.4MM calls and 9MM minutes of call time<sup>5</sup>

#### With headroom to further optimize

## Digital Service Migration

- Enhance mobile capabilities
- · Leverage AI across channels
- Optimize hours, staffing mix, footprint

#### Digitally-led Sales

- 50% Digitally-led Simple Sales
- Stronger digital funnel conversion
- Drive digital engagement & adoption

### Specialized Advice

- More RESL Specialization
- More Investing Specialization
- Amplifying salesforce effectiveness

# Medium-term Targets

#### \$150MM

Cost reduction

#### \$200MM

Incremental Revenue



#### Cost discipline aims to deliver ~\$200-300MM in run-rate savings

Run-Rate Cost Savings Target

**Medium-term Key Cost Initiatives** 

~\$200-300MM

#### **Distribution Transformation:**

- Digital sales: Achieve 50% mobile-first sales
- Digital adoption: Grow self-serve client convenience
- Optimize branch network

#### **Automation & AI:**

- Reimagine our top processes
- Colleague effectiveness tooling, coaching & training

#### **Technology & Data Modernization:**

Platform consolidation

~40%

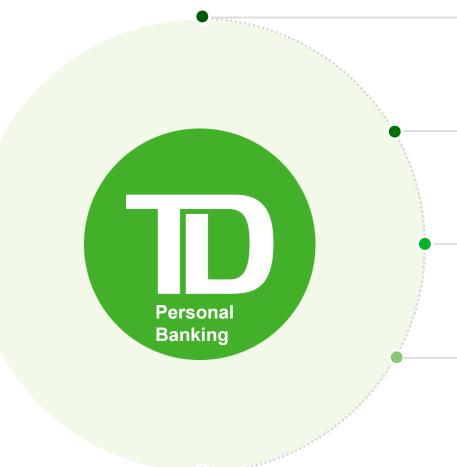
Medium-term Adj.<sup>1</sup> Efficiency Ratio Target

Medium-term



# Why Canadian Personal Bank

Premier retail bank with leading scale and track record of growth



**Leading core deposit franchise** banking 1 in 3 Canadians

Significant deepening opportunity across Cards, RESL and Wealth

Al and digital transformation enabling simple experiences, re-investment and cost savings

**Aiming to deliver peer-leading** adj. <sup>1</sup> ROE of ~40%

#### **Endnotes on Slides 52 to 53**



#### Slide 52

- As of Q3 2025.
- As of FY 2024.
- As at October 31, 2024.
- Personal loan volumes exclude indirect auto.
- Office of the Superintendent of Financial Institutions Canada (OSFI) for personal deposits as of June 2025.
- Quarterly Earnings disclosure as of Q3 2025. Peers include BMO, BNS, CIBC, and RBC (excluding TD).
- Nilson 2024 Canadian Issuers. As of December 2024.
- Canadian Banker's Association as of April 2025.
- SensorTower: Based on average Monthly Active Users (MAU) for Big 5 Canadian Banks as of August 2025.
- Based on peer disclosures as of Q2 2025. Supported by TD's percentage of Urban Branches vs. peers, branch density, and percentage of Canadians within 2km of branch metrics. Please refer to Endnote 6 for list of peers.
- additional information about this metric, refer to the Glossary in the Bank's Q3 2025 Report to Shareholders, which is incorporated by reference.

#### Slide 53

- Please refer to Slide 52, Endnote 9.
- Q3 2025. Active mobile users are users who have logged in via their mobile device at least once in the last 90 days.
- Comscore MMX® Multi-Platform, Desktop & Mobile, Total audience, 3-month average ending August 2025.
- Self-serve share of transactions represents all financial transactions that are processed through unassisted channels (Online, Mobile, ATM, and Phone IVR). As of Q3 2025.
- Digital sales units include chequing, savings and credit cards.
- TD analysis based on peer disclosures as of Q2 2025. Please refer to Slide 52, Endnote 6 for list of peers.
- oranches open 51 hours per week on average compared to peers at 41 hours. As of Q2 2025. Please refer to Slide 52, Endnote 6 for list of peers.
- analysis based on peer disclosures as of FY 2024. Please refer to Slide 52, Endnote 6 for list of peers.
- deposit volumes per OSFI as of June 2025 and branches as of Q3 2025 based on peer disclosure

#### Endnotes on Slides 54 to 59



#### Slide 54

1. Cumulative growth Q1 2023 to Q3 2025.

#### Slide 55

- YTD as of August 2025.
- Please refer to Slide 52. Endnote 5.
- clients surveyed who indicate TD is their primary financial institution; Ipsos Canadian Financial Monitor, June 2025.
- Primary relationships defined as clients who have a combination of: a) recurring direct deposit, b) pre-authorized bill payment, c) online bill payment
- Chequing clients with primary banking relationship compared to Chequing clients without primary banking relationship.

#### Slide 57

- The Bank prepares its consolidated and interim consolidated financial statements in accordance with International Financial Reporting Standards (IFRS), the current generally accepted accounting principles (GAAP), and refers to results prepared in accordance with IFRS as the "reported" results. The Bank also utilizes non-GAAP financial measures such as "adjusted" results (i.e., reported results excluding "items of note") and non-GAAP ratios to assess each of its businesses and measure overall Bank performance. The Bank believes that non-GAAP financial measures and non-GAAP ratios provide the reader with a better understanding of how management views the Bank's performance. Non-GAAP financial measures and non-GAAP ratios used in this presentation are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers. See "Financial Results Overview" section in the Bank's 2024 Annual Report and "How We Performed" section in the Bank's Q3 2025 Report to Shareholders (available at www.td.com/investor and www.sedarplus.ca), which are incorporated by reference, for further explanation, reported basis results, a list of the items of note, and a reconciliation of adjusted to reported results.
- Pre-tax, pre-provision earnings (PTPP) is a non-GAAP financial measure that is typically calculated by subtracting expenses from revenues. At the total Bank level, TD calculates PTPP as the difference between adjusted revenue (U.S. Retail in US\$) net of insurance service expense (ISE), and adjusted expenses (U.S. Retail in US\$), grossed up by the retailer program partners' share of PCL for the Bank's U.S. strategic card portfolio. Collectively, these adjustments provide a measure of PTPP that management believes is more reflective of underlying business performance.
- Please refer to Slide 52, Endnote 11.

#### Slide 59

- Ipsos Canadian Financial Monitor, June 2025. Core transaction account defined as core Chequing and / or Savings account.
- Average number of product categories held across 4 categories (transaction, investment, borrowing, credit card).
- Other Financial Institution (OFI) RESL volume captured for CPB clients with RESL product at OFI.

#### **Endnotes on Slides 60 to 64**

#### Slide 60

- Includes TD & MBNA cardholders as of Q3 2025.
- Consecutive quarters Q4 2024 to Q3 2025 vs. peer average. Please refer to Slide 52, Endnote 6 for list of peers.
- As of Q3 2025.
- FY 2020 to FY 2024.

#### Slide 61

- As of Q3 2025.
- Defined as % of Chequing clients with at least one credit card.

#### Slide 62

- Funded volume per FTE as of June 2025. MMS Mobile Mortgage Specialist.
- As of June 2025.
- Mobile Mortgage Specialist Channel % of applications approved in 1-day.
- RESL volume captured for CPB clients with RESL product at OFI.

#### Slide 63

- Includes Chequing, Savings, Credit Cards sold through Digital channels.
- Contribution of Mortgage digital renewals towards total Mortgage volume renewed.
- Number of unique visits to Mobile Loyalty hub.

#### Slide 64

- Wealth is defined as Financial Planning, Private Wealth Management, Direct Investing.
- FY 2019 to FY 2024.

#### **Endnotes on Slides 66 to 73**



- 1. As of YTD August 2025 8 of 10 clients responded to within 10 minutes. This includes leads generated outside of business hours.
- Conversion rate as of Q3 2025 vs. traditional leads.
- 3. Since inception, May 2023 to Q3 2025.
- 4. Lift in Credit Card penetration from new streamlined Credit Card onboarding process.
- 5. Reduction in pricing exceptions on MMS channel, since launch in November 2024.

#### Slide 68

Slide 66

1. Potential opportunity for capacity savings over the medium-term.

#### Slide 70

- 1. New TD Credit Card accounts.
- 2. Peer quarterly financial disclosure. Please refer to Slide 52, Endnote 6 for list of peers.

#### Slide 71

- 1. FY 2015 compared to Q3 2025 branches. FY 2015 compared to Q2 2025 repositioned.
- Average hours reduced from 58.9 in Q1 2020 to 51 in Q1 2025.
- 3. FY 2019 compared to Q3 2025 customers per branch.
- 4. FY 2019 to FY 2024 5-year CAGR.
- FY 2022 to YTD August 2025.

#### Slide 72

1. Please refer to Slide 57. Endnote 1.

#### Slide 73

1. Please refer to Slide 57, Endnote 1.

