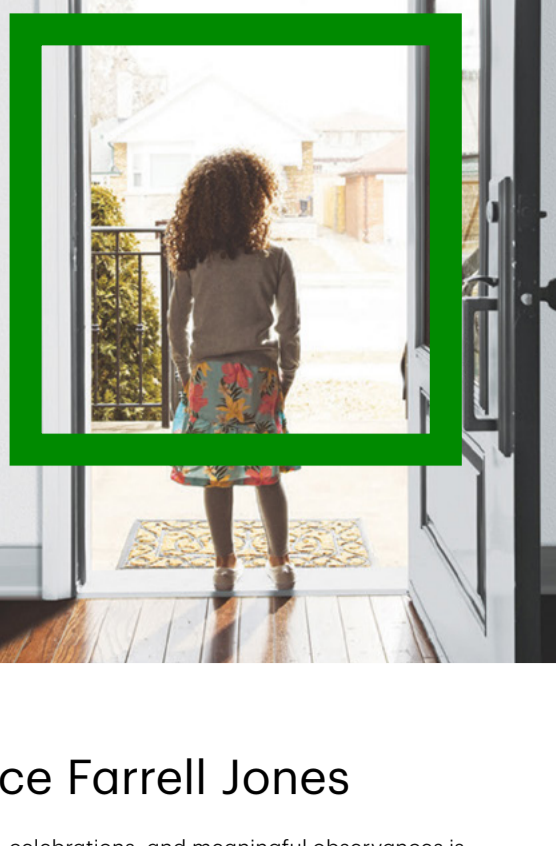


# TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow



## Message from Janice Farrell Jones

The upcoming summer season of festivals, celebrations, and meaningful observances is an incredibly vibrant time of the year. I'm looking forward to taking in some of the events and initiatives that will be happening in the community to celebrate, commemorate and amplify the rich diversity all around us.

As I look back over the past few months, I continue to be inspired by the work happening within the Bank, as well as at community organizations across our U.S. and Canadian footprint, to create space to nurture connections, amplify diverse voices, and foster inclusion and unity. Through our collective efforts, we are helping drive progress in addressing pressing social and environmental issues, and we remain committed to leveraging our business, people, and philanthropy to effect positive, impactful change in the communities we serve.

I want to highlight the excellent work being led by our team in the U.S. to support innovative and impactful projects across our U.S. footprint – important initiatives that are helping drive positive outcomes for people and communities in an ever-changing world. For this issue of our Corporate Citizenship newsletter, **Shelley Sylva, Head of U.S. Corporate Citizenship, TD Bank, America's Most Convenient Bank®** shares more about how we're delivering on the aspirations of the TD Ready Commitment in the U.S. to support our customers, colleagues, and the communities we serve.

## Q&A with Shelley Sylva

**Janice:** Over the past few years, we've seen unprecedented change, but also areas of opportunity and ways that TD can contribute and make a positive impact. What do you see as our greatest opportunity and challenge as we look ahead?

**Shelley:** For any business, keeping up with external changes can prove challenging. Since the beginning of the pandemic, we've seen need in our communities growing at an exponential pace. So our challenge here is to figure out how to adjust so that we can stay ahead of these changes and continue to be effective and efficient.

**Janice:** There are many pressing social and environmental issues faced by the communities we serve that create barriers to inclusion and sustainability. Can you share more about what our U.S. team is focused on for 2023, and how we are supporting people and communities to be better prepared for the future through ever-present change?

**Shelley:** Affordable housing, health, and community connectedness are 3 areas we are prioritizing for the rest of the year. We're fortunate to have incredible relationships with community organizations – these are the people who have boots on the ground and are working tirelessly, day in and day out, to assess and meet the needs of the community. Because of this, we can take a very hyper local approach to determine where to focus our support to be able to dive in a very impactful way.

**Janice:** TD has long been focused on supporting organizations and initiatives that are helping fill gaps to fundamental basic needs. How are we leveraging our business, people, and philanthropy in the U.S. to improve pathways to financial health, social inclusion, equitable health outcomes?

**Shelley:** It's really about listening. I believe that we've been able to come so far because we prioritize listening in the community. The financial investment is powerful, but so is the investment of time. We're making the time to develop deep relationships with the organizations in the communities we serve. When we're creating initiatives – either on a business or a philanthropic level – we have our ears open, and this increases our chances for success. By sitting down with the experts who are very close to the issues at hand, we know how to connect the dots, and where and how to focus our efforts.

**Janice:** We recently celebrated the 20<sup>th</sup> anniversary of the TD Charitable Foundation – the philanthropic arm of TD Bank, America's Most Convenient Bank®. The anniversary report highlights some of the impacts since the TDCF was established in 2002 and is a testament to the incredible work of the entire team in the U.S. and the strength of the relationships with the charitable organizations we support in the communities we serve. Can you share one initiative that stands out to you as especially impactful from the last 20 years?

**Shelley:** It's challenging to highlight just one initiative, but I am especially proud of our annual Housing for Everyone competition, because the impact is incredible and so far-reaching. Housing for Everyone is our preeminent program; through the TD Charitable Foundation, we provide grants to non-profits across the United States to support affordable housing initiatives. What is really special about this program is that each year, we focus on the most urgent, pressing housing needs in the communities we serve. For example, this year, the rising cost of rentals is a huge concern in the U.S., which led us to focus on funding organizations that are helping to keep renters in homes they can afford.

Over the past 18 years, over \$49 million USD has been awarded to non-profit organizations through Housing for Everyone, supporting more than 550 affordable housing projects across the U.S.

And we have an outstanding team. At TD, we are simply surrounded by people who truly care about the greater good.

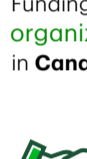
<sup>1</sup> American Cancer Society. (2020, September 3). Colorectal Cancer Rates Higher in African Americans, Rising in Younger People. Retrieved June 21, 2023, from <https://www.cancer.org/cancer/latest-news/colorectal-cancer-rates-higher-in-african-americans-rising-in-younger-people.html>

## The Four Interconnected Drivers of Change

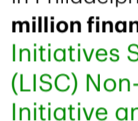


### Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy

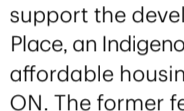


Funding approved for 245 organizations in total this quarter in **Canada** and the **United States**.

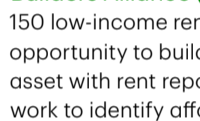


TD Bank announced two new program relationships in March that support key housing and home ownership initiatives in Philadelphia, including a **U.S. \$2.5 million financial commitment to Local Initiatives Support Corporation's (LISC) Non-Profit Preservation Initiative** and a new relationship with **CONVERGENCE Philadelphia**.

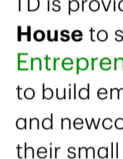
The multi-year **CONVERGENCE** initiative, developed by the Mortgage Bankers Association, is a collaboration among housing leaders, community advocates, and industry stakeholders to strengthen existing programs and develop new long-term, sustainable solutions to help close the home ownership gap for Blacks and Hispanics in the city. And the \$2.5 million contribution to LISC over two years for the Non-Profit Preservation Initiative will assist LISC's work with non-profit building owners to preserve and protect 650 publicly assisted affordable housing rental units in neighborhoods across the city, with a priority focus in West Philadelphia and Eastern North Philadelphia.



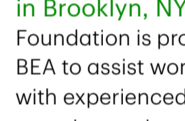
TD is providing a **\$700,000 grant to Mohawks of the Bay of Quinte** to support the development of Sagonaska Place, an Indigenous owned and operated affordable housing project in Belleville, ON. The former federal building at 1 North Front Street is being converted into rental units through a unique partnership between three Indigenous communities – the Mohawks of the Bay of Quinte, Garden River First Nation, and Missanabie Cree First Nation – and Summers & Co. Developments Inc. The project will create 38 newly renovated rental units, providing opportunities for tenants from Indigenous communities to live economically, safely, and independently, leading to increased financial security and well-being.



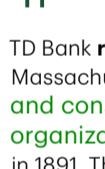
TD Charitable Foundation provided a **U.S. \$100,000 grant to Credit Builders Alliance (CBA)** as they support 150 low-income renters with an opportunity to build credit as a financial asset with rent reporting. CBA will work to identify affordable housing providers to offer training and technical assistance for rent reporting program development, provide messaging, and create information sessions.



TD is providing a grant to **The Jasmine House** to support the **Women's Entrepreneurial Program**, designed to build employable skills in refugee and newcomer women and support their small business and entrepreneurial endeavors. The program expects to reach 150 women from the Greater Toronto and Hamilton Area over a one-year period, with focused entrepreneurship training and mentorship provided to 30 selected participants.

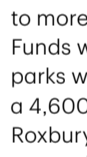


**The Brooklyn Entrepreneur Academy (BEA)** is designed to promote economic equity for Black and Indigenous women and women from equity-deserving groups in Brooklyn, NY. TD Charitable Foundation is providing a grant to the BEA to assist women entrepreneurs with experienced facilitators, business experts, a network of supportive peers, and the tools needed to help launch a successful business in Brooklyn.

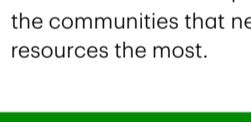


### Vibrant Planet

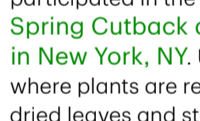
Green Spaces, Low-Carbon Economy



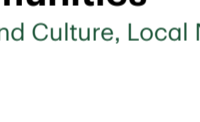
Funding approved for 13 organizations in total this quarter in **Canada** and the **United States**.



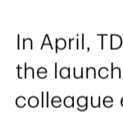
TD Bank **renewed funding** for Massachusetts-based **preservation and conservation nonprofit organization, The Trustees**. Founded in 1891, The Trustees provides access to over 100 green spaces across the state to more than 2 million visitors annually. Funds will support work to enhance two parks within Boston: Bessie Barnes, a 4,600 square foot park in Lower Roxbury; and Piers Park III, a new park on an abandoned pier in the state-designated environmental justice community of East Boston. Both projects propose to create and enhance green spaces in previously underutilized areas to provide equitable access to resilient and inclusive public parks in the communities that need these vital resources the most.



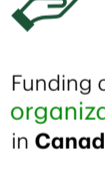
**TD Park People Grants** will continue building vital connections between people and parks by providing **\$2,000 grants to 72 community groups hosting 216+ in-person and virtual activities**. Each activity will foster environmental education, sustainability, and stewardship in Canada's parks and green spaces.



In March, **25 colleagues** from TD Bank participated in the popular annual **Spring Outback at the High Line in New York, NY**. Unlike in other parks where plants are removed in the fall, dried leaves and stalks are left standing throughout the winter at the High Line to provide habitat for birds and other animals. Each March, horticulture volunteers join High Line gardeners in cutting back plants by hand to be composted and returned to the soil, making room for new spring growth.



In April, TD **celebrated Earth Week** with the launch of a North American virtual colleague engagement campaign to celebrate nature and its diversity. Earth Week: Take Action for Nature offered colleagues the opportunity to **deepen their knowledge of, connection with, and appreciation for, the natural world and to bring awareness to the environmental issue of nature and biodiversity loss**.

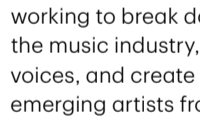


### Connected Communities

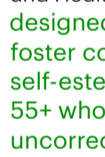
Shared Experiences, Arts and Culture, Local Needs



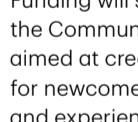
Funding approved for 431 organizations in total this quarter in **Canada** and the **United States**.



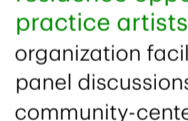
In March, the **SOCAN Foundation** announced the recipient of this year's **TD Indigenous Songwriter Award, Logan Staats from Six Nations of the Grand River**. Through the TD Ready Commitment, TD supports organizations that are working to break down barriers in the music industry, amplify diverse voices, and create opportunities for emerging artists from Indigenous and equity-deserving communities.



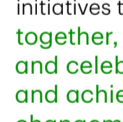
The **Miami Lighthouse for the Blind and Visually Impaired received funding** through the TD Charitable Foundation for the Senior Group and Health Activity Program (SGA) designed to **support independence, foster connections, and build self-esteem for adults aged 55+ who have significant and uncorrectable vision loss**. Programming such as daily arts instruction, wellness activities, celebrations, field trips, and special events increase creativity and socialization, while also helping alleviate symptoms of depression common in this age group.



TD is providing a **\$330,000 grant to support two programs at the Institute for Equity and Advancement in Education at Columbia College in Vancouver**. Funding will support expansion of the Community Connections Program aimed at creating opportunities for newcomer students to gain training and experience in the Canadian job market. The grant will also support Collaborative Education Lab (Co-LAB) community impact projects led by newcomer students and resettled refugee youth.



The TD Charitable Foundation renewed support for **Indigo Arts' Community Engaged Artist in Residence programming**, which provides **residence opportunities for social practice artists**. Based in Maine, the organization facilitates artist talks and panel discussions, workshops and community-centered collaborations, mentorship, financial support and studio space for under-represented artists, and internship opportunities to grow as artists and arts administrators.



**2023 marked the 15<sup>th</sup> TD Black History Month Series**, with support for Black History Month events and initiatives in Canada, as well as year-round programming across our North American footprint. Throughout February–and all year long–TD provides support for organizations and initiatives that **help bring people together, amplify Black voices, and celebrate the contributions and achievements of everyday changemakers who are making a difference**.

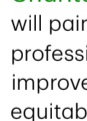


### Better Health

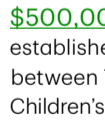
Innovative solutions for more equitable health outcomes for all



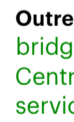
Funding approved for 75 organizations in total this quarter in **Canada** and the **United States**.



In February, **Prisma Health announced a new program** to improve maternal and birth outcomes for Black mothers in South Carolina supported by a U.S. **\$125,000 grant through the TD Charitable Foundation**. The program will pair up to 100 eligible women with professionally trained doulas to help improve health outcomes and increase equitable access to social, emotional, and educational health care support.



The **Children's Hospital Foundation of Manitoba is the 2023 recipient of the \$500,000 Annual Initiative Grant** established through the collaboration between TD Bank Group and Canada's Children's Hospital Foundations. Through the Diabetes Research Envisions and Accomplished in Manitoba (DREAM) research team at Children's Hospital Research Institute of Manitoba, CHFM aims to improve care for children and youth from Indigenous communities with Type 2 Diabetes. Funding will support building meaningful relationships with patient partners, Knowledge Keepers, and the community to design interventions to improve patient health outcomes.



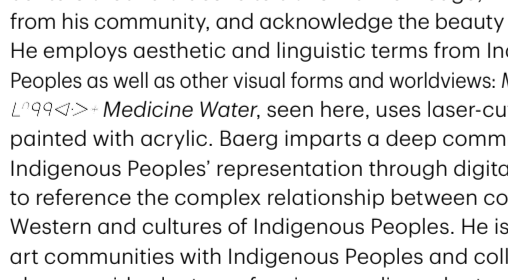
TD Charitable Foundation is supporting the **University of Florida Mobile Outreach Clinic** that aims to **help bridge the healthcare gap in North Central Florida and enhance the service learning experience of University of Florida health profession students**. Programming through the mobile unit includes chronic disease management, preventative cancer screenings, social service referrals, and robust case management for approximately 2,000 patients annually who could not otherwise access affordable medical care.

Q2 2023 – Feb – Apr. Results are reported for Q2 FY 23 year to date and are preliminary. Final figures will be reflected in the 2023 TD Ready Commitment Report. All dollar values are in Canadian dollars, unless otherwise stated.

## Quarterly Art Moment: TD Corporate Art Collection

The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art Collection to help create a conversation around equity, sustainability, and art.

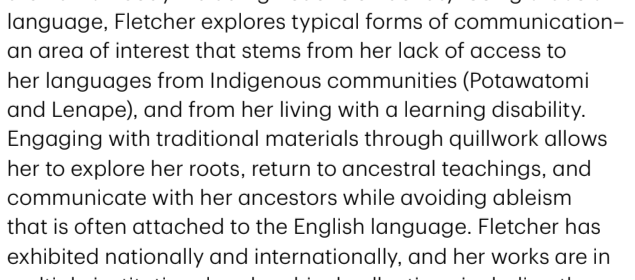
This quarter we are featuring:



**Jason Baerg, Maskekewapoy L'99** <-> **Medicine Water, (1) (2) (3), 2020**  
Acrylic on laser cut canvas

Jason Baerg (b. 1970) is a curator, educator, and interdisciplinary artist working in drawing, painting and large-scale new media installation to challenge established ways of experiencing art. A member of the Métis Nation of Ontario, Baerg's practice centers around a desire to transmit knowledge, inspire youth from his community, and acknowledge the beauty in his culture. He employs aesthetic and linguistic terms from Indigenous Peoples as well as other visual forms and worldviews. Maskekewapoy L'99 <-> - Medicine Water, seen here, uses laser-cut canvases painted with acrylic. Baerg imparts a deep commitment to Indigenous Peoples' representation through digital intervention to reference the complex relationship between contemporary Western and cultures of Indigenous Peoples. He is involved in art communities with Indigenous Peoples and collectives and also an avid volunteer of various media and arts groups from the Indigenous community.

© Jason Baerg 2023. Image courtesy of TD Corporate Art Collection



**Vanessa Dion Fletcher, Five Dresses, 2021**  
Porcupine quills, drywall, paint

Vanessa Dion Fletcher is a Potawatomi and Lenape Two-Spirit artist and curator whose family is from Eelūnaapēewīi Lahkēewit and European settlers. Her artistic practice employs porcupine quills and Wampum belts in performances, textiles, and videos to reflect on influences culture has on the human body including notions of identity. Using art as a language, Fletcher explores typical forms of communication—an area of interest that stems from her lack of access to her languages from Indigenous communities (Potawatomi and Lenape), and from her living with a learning disability. Engaging with traditional materials through quillwork allows her to explore her roots, return to ancestral teachings, and communicate with her ancestors while avoiding ableism that is often attached to the English language. Fletcher has exhibited nationally and internationally, and her works are in multiple institutional and archival collections including the Indigenous Art Centre and the Archives of American Art at the Smithsonian.

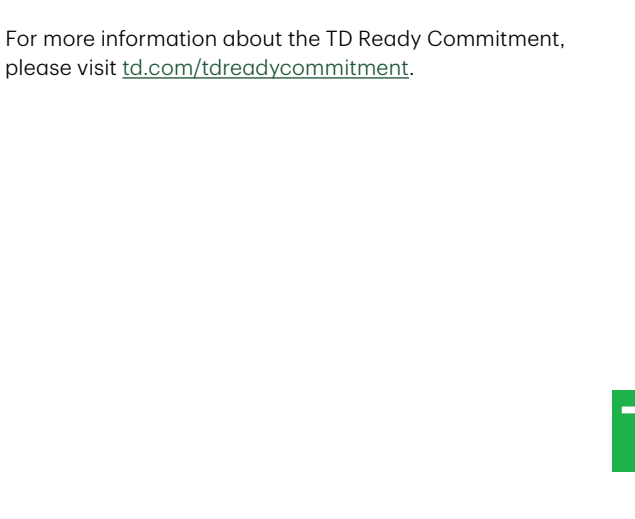
© Vanessa Dion Fletcher, 2023. Image courtesy of TD Bank Corporate Art Collection

## The 2022 TD Ready Challenge focused on equity-based solutions for climate change

The 2022 TD Ready Challenge grant recipients were announced in February, awarding \$10 million to organizations in **Canada** and the **U.S.** working on innovative, impactful and measurable solutions to address the challenges of climate change and the transition to a low-carbon economy.

The 10 recipients are focused on making an impact in communities across the TD footprint through initiatives that include large-scale green infrastructure projects, the development of renewable energy solutions, and workforce development/retraining opportunities, among others.

To learn more about the TD Ready Challenge, visit <https://www.td.com/ca/en/about-td/ready-commitment/funding/the-ready-challenge>.



## Awards and Noteworthy Mentions

- TD donated **\$100,000 to the Canadian Red Cross Earthquake in Türkiye & Syria Appeal**, which is providing temporary shelter and life-saving supplies to support the hundreds of thousands of people made homeless by the disaster. TD also contributed an additional \$25,000 each to The Federation of Canadian Turkish Associations and to Canadians for Syria to further support impacted communities.

For more information about the TD Ready Commitment, please visit [td.com/tdreadycommitment](http://td.com/tdreadycommitment).