TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow





Janice Farrell Jones Senior Vice President, Sustainability and Corporate Citizenship

Janice: Financial and economic

inclusion have long been at the core

of our sustainability priorities at TD,

which connects to the impact we aim to make through the Financial Security

driver of the TD Ready Commitment,

by helping create the conditions for

can you share more about how our TD Pathways to Economic Inclusion

Framework builds on this foundation

Janice: As you mentioned, the Social

three areas where TD can contribute to inclusive and economic outcomes:

Framework focuses our efforts on

to driving progress forward?

and can help us further our commitment

them succeed in a changing world. As

the leader of our Social Strategy team,



President, Social Strategy and Advice



Message from Janice Farrell Jones

a more inclusive, equitable, and sustainable future. And through our sustainability strategy, we're continuing to work toward creating positive change by supporting more socially, environmentally, and economically inclusive opportunities across our business, and delivering on our purpose. Integral to the sustainability strategy is the work our team is leading to move our social strategy forward, focusing our efforts on three areas where the Bank aims to contribute to inclusive financial and economic outcomes through the TD Pathways to Economic Inclusion Framework. This work complements our existing philanthropic efforts and highlights the points of connection between the social factors that can impact people's ability to access financial, employment and housing services.

At TD, our purpose is to enrich the lives of our customers, communities, and colleagues. Central

Earlier this month, we released our 2023 Sustainability Reporting Suite which included an update on our progress over the past year, highlighting our work through the TD Ready Commitment and providing an overview of how we're contributing to inclusive financial

and economic outcomes through our sustainability strategy. The newly-issued reports the 2023 Sustainability Report, the 2023 TD Ready Commitment Report, and the 2023 Climate Action Report - offer a great opportunity to dig a little deeper into how TD is working across the enterprise to contribute to a more inclusive, equitable, and sustainable future. This quarter, I'm excited to share a conversation with Hamida Sachedina, AVP Social Strategy and Advice, that shines a spotlight on the work she's leading to help move our social strateay forward.

I'd also like to take this opportunity to share that, effective March $25^{\rm th}$, I am moving on to an exciting new opportunity within Canadian Personal Banking as Senior Vice President, Everyday Banking, Saving and Investing (ES&I) Product. ES&I is a business that is so aligned

with TD's purpose, and I'm excited to join this impressive team. As this will be my last newsletter as Senior Vice President, Sustainability & Corporate Citizenship, I would like to thank my team, our colleagues, customers, and the community-based organizations we work with for your passion, talents, and dedication in helping to bring the aspirations of the TD Ready Commitment to life. I'd also like to welcome Mushtak Najarali who has taken on an expanded mandate as Senior Vice President, Sustainability, Strategic Sourcing and Enterprise Real Estate

Q&A with Hamida Sachedina Hamida: TD has a long history of working to improve economic inclusion. If you think about the work the Bank did back in the 1990s as one of the founders of First Nations Bank of

Canada or in the early 2000s to deepen its commitment to the 2SLGBTQ+ community with

the establishment of the TD Inclusion and Diversity Leadership Council and the TD Lesbian,

Gay, Bisexual, Transgender, Allies (LGBTA) Working Group, TD has been striving to create

To help unify our existing work across the Bank and inspire our future efforts, we set out to determine our focus in this space going forward. The result of that work was the TD

Pathways to Economic Inclusion Framework, which seeks to improve employment access,

We chose these three access areas for the Social Framework because they are areas that

are authentic to TD and areas where we have the knowledge and resources to help make

a meaningful impact. Employment access and financial access are material topics for

TD-they are areas where our stakeholders (such as customers, communities, colleagues, and investors) feel TD can have a big impact. Housing access is an acute issue across North America, and we believe that we can meaningfully help to address it through our

financial access and housing access for our customers, colleagues, and communities.

equitable, and sustainable future. It builds on existing work and knits together our business activities, supply chain, philanthropy, and employment practices to help inspire our future efforts toward improving economic inclusion. Hamida: I really love this question because there are such strong synergies between TD

Pathways to Economic Inclusion and the TD Ready Commitment. They complement and

TD Pathways to Economic Inclusion seeks to improve employment access, financial access,

The Social Framework serves as our guidepost in our journey to help create an inclusive,

financial, employment, and housing access. and housing access for our customers, colleagues, and communities through our business Where do you see the greatest points of activities, philanthropy, and as an employer. connection between the Social Framework and the goals of the TD Ready Commitment The TD Ready Commitment has many points of connection with TD Pathways to Economic that could help amplify our impact? Inclusion, particularly through the Financial Security driver, helping deliver the community focus of the Social Framework's objectives through our philanthropic efforts. The TD Ready Commitment works to improve employment access by supporting nonprofit organizations

literacy and that provide support for entrepreneurs.

small business lending.

forward to continuing to make progress this year.

philanthropy, financing, products, and services.

access for a long time.

that provide critical workforce training and skills development programs in the communities we serve. Through the TD Ready Commitment, we're also focused on helping to drive inclusive financial outcomes, supporting community organizations that help to improve financial

multiple barriers to remaining housed, as well as those that contribute to the supply and refurbishment of affordable housing. The critical work supported through the TD Ready Commitment to help improve access for the communities we serve also helps to complement the work happening through

TD Pathways to Economic Inclusion. And the renewed focus that TD Pathways to

And finally, through the TD Ready Commitment, TD is helping to support improved access to housing by working with nonprofit organizations that help provide access to secure housing and comprehensive support programs for individuals or families experiencing

Economic Inclusion places on the three areas of access helps to deepen our commitment to improving financial security through the TD Ready Commitment and brings it to life across the enterprise. **Hamida:** There have been a number of great initiatives that have launched over the past year that are helping to improve economic inclusion, including some great TD Ready Commitment initiatives. There are a few initiatives I'd like to highlight:

First, the 2023 TD Ready Challenge focused on finding innovative solutions to help address

systemic barriers to affordable housing. The ten grant recipients each received \$1 million

(either in Canadian or U.S. dollars based on the location of the grant recipient) to work on

their solutions that are focused on helping to break down barriers to stable and affordable

housing for vulnerable and equity-deserving groups. These initiatives are focused on helping to improve housing access for those who need it most. You can learn more about these innovative and impactful initiatives at stories.td.com here. In addition, the newly announced <u>Community Impact Plan</u> (CIP) will also help to improve economic inclusion across our U.S. footprint. This is a U.S. \$20 billion plan to help spark economic opportunities for low- and moderate-income, diverse, and underserved communities in the U.S. In terms of improving financial access and housing access, as part of the Community

Impact Plan, U.S. \$10 billion will go toward residential lending for low- and moderateincome and/or minority borrowers and geographies and U.S. \$2.8 billion will go toward

There has also been some great product and service innovation to help improve access. A recent example of this is the Black Entrepreneur Credit Access Program in Canada, designed to help address the unique needs of Black Business customers who may disproportionately face hurdles securing funding for their businesses. In the U.S. in 2023, TD introduced TD Clear,

a credit card offering two credit limit options that charges no interest and only a simple monthly membership fee* for customers. The offering is particularly helpful for customers who are new to credit cards and looking to begin building their credit score over time. Finally, from an employment access perspective, TD announced the <u>first 25 recipients of</u> $\underline{\text{the TD Scholarship for Indigenous Peoples}} \ \text{last year. This is an annual program that offers}$ scholarships of up to \$60,000 over four years, summer employment opportunities at TD between years of study and an offer of full-time employment upon graduation. As you can see, there have been a lot of great initiatives launched this year and we look

Read important terms and conditions for account details. The Clear Platinum Visa Credit Card with \$1,000 Credit Limit has a U.S. \$10 monthly membership fee. The Clear Platinum Visa Credit Card with \$2,000 credit limit has a U.S. \$20 monthly membership fee. The monthly membership fee will be added to your monthly billing statement each month as a charge, whether or not you use your account, and applied against your available credit like other charges.

Early Learning, Income Stability, Affordable Housing, Financial Literacy

Funding approved for 136 The Immigrant Education organizations in total this quarter Society has been awarded



Financial Security

knowledge and provide the necessary skills to manage their finances effectively and





housing with services to support

February 13 with the theme: affordable

solutions that lead to stable, independent living situations. Grant winners will be announced in May.



In its first year back to full-scale

programming since 2019, the 13th

annual TD Tree Days campaign

saw 5,714 community and colleague

volunteers register for events across

our North American footprint. TD

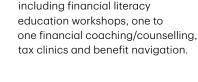
Tree Days is an opportunity for TD

colleagues, their friends and family,

to help build healthier communities

and community members to volunteer

Vibrant Planet



TD is supporting the Tahltan Nation **Development Corporation (TNDC)** with a \$600,000 grant towards its **Heavy Equipment Operator (HEO) Program**. Funding will go towards expanding the program, which aims to address industry shortages in Tahltan Territory, BC while providing skills training and hands-on work experience for participants across three key areas:

driver's license support, HEO mentor training, and HEO development.

a grant to support The Pathway

This program aims to increase

newcomers' and low-income

earning Canadians' financial

efficiently. The program will take

on a multi-pronged approach

to Financial Success (PFS).



TD Bank sponsored New York-based Acme Smoked Fish Foundation's 2023 Seafood Industry Climate Awards, with the winners announced in December 2023. This program supports early-stage efforts to reduce the seafood industry's carbon footprint and increase diversity within the field.

The first Social Impact Investment

Committee Grant to align to two drivers

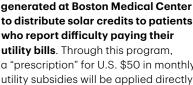
of the TD Ready Commitment – Vibrant

Planet and Better Health - will support

Boston Medical Center's Clean

pilot program will **use solar power**

Power Prescription program. This



until April 5, 2024. Meaning 's/he changes it back' in the Mi'kmaw language. Apskwa'toa references the role of artists and craftspeople in sparking conversations about environmental, political, and social



Center for Antiracist Research at Boston University.

Children's Hospital of Philadelphia announced a <u>U.S. \$150,000 grant</u> from TD Bank to advance their Medical-Financial Partnership (MFP). This initiative aims to help improve access to healthcare services for children while their parents access financial stability programming to help improve the overall physical and financial health of low- or moderateincome families in Philadelphia.



Canuck Place offers a holistic approach

providing tailored counselling, mental

health support, and grief resources for

members. They also provide recreational

and art programming for youth in their

to encourage expressive emotional

processing as they progress in

their journey.

care, as well as music therapy designed

to child and family-centred care.

immediate and extended family

1 Joseph E. Amegadzie, Tae Yoon Lee, Mohsen Sadatsafayi, Larry D. Lynd, Don D. Sin and Kate M. Johnson CMAJ September 11, 2023 195 (35) E1172-E1179; DOI: **Quarterly Art Moment: TD Corporate Art Collection** The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art Collection to help create a conversation around equity, sustainability, and art.

since 2015.

TD Bank Group recently approved

Racialized Communities in the

access to nature, while ensuring

that conservation communities

better represent the diversity of

grant from TD will support two of

Work to Grow, which connects

Canada. The \$225,000/three-year

Nature Canada's flagship programs:

racialized youth to jobs that promote

and protect nature; and Nat ureHood,

which connects families, newcomers,

and individuals from communities

facing systemic barriers to nature.

TD is supporting You Do You

Foundation's mentorship pilot

skills and opportunities that the

them advance their careers.

program that will provide 2SLGBTQ+ and

emerging music artists and musicians

from communities facing barriers with

program views as essential to helping

Over the 12-week program, six emerging

musical artists (ages 18 - 30) experiencing

homelessness or struggling with their

mental health will be matched with a

mentor with shared lived experience.

Workshops will include marketing, social

media brandina, production/storytellina

guidance and live performance to help

participants further their goals in the

TD has awarded a grant to Ògo

Tàwa for its <u>Black Artrepreneur</u>

entrepreneurship program for Black

coaching program, a 13-week online learning and development

artist entrepreneurs of diverse creative disciplines. This program

aims to support business skills

program is to create more equitable

support for Nature Canada's

Breaking Down Barriers for

Nature Sector. The goal of the

TD is providing a \$500,000 grant

IT Analyst (JITA) and Junior

and employability skills needed

to launch sustainable careers in

virtual workforce development

program is delivered through a

of adult job seekers, especially

employment in survival jobs with

enrollment in the program. TD has

been proudly supporting NPower

technology. Their comprehensive

project-based flexible approach to

learning and skills acquisition that

accommodates the specific needs

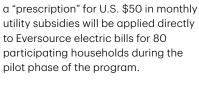
mid-career seekers who often juggle

over two years to NPower's Junior

Data Analyst training programs.

NPower provides job seekers facing

financial vulnerability with the digital



Connected Communities

Shared Experiences, Arts and Culture, Local Needs

TD is supporting Cape Breton Centre for Craft & Design's APSKWA'TOQ (Craftivism) exhibition, which runs issues happening in the world around us. 'Craftivism' aims to bring together the power of artistry and the strategic planning of activism to promote social change.

In January, the International African

programming series, funded by TD Bank.

experience, especially by and for those

who have historically been excluded. The first event was with an Author Talk

with Ibram X Kendi author of How to be an Antiracist and founder of The

The **TD Bank Program Series at IAAM**

culturally significant programming highlighting the African American

American Museum (IAAM)

announced the start of their 2024

is designed to boost access to

Innovative solutions for more equitable health outcomes for all

development and participants will have access to personalized coaching. custom business consulting, and financial planning.

music industry.

West Park Healthcare Centre Foundation, in collaboration with

Black Creek Community Health

through the TD Ready Commitment

for a Chronic Obstructive Pulmonary Disease (COPD) education, screening,

been rising¹, particularly in lower income

and diagnosis project in the Black Creek area of Toronto COPD cases have

areas and in communities that face

barriers to accessing care². Funding

will also go towards the launch of a

supporting youth to guit vaping.

collaboration with mental health

leaders, community organizations, and

the youth TSP intends to serve, Reason

strives to remove the numerous forms

as existing systemic barriers that limit

access to mental health support and

education for Black youth. Through an Al driven app, algorithms will anonymously

of stigma around mental health, as well

campaign aimed at encouraging and

Centre, were recently awarded a grant



connect youth struggling with mental health with other youth facing similar struggles, providing support and access to peer-driven resources. ² Robichaux C, Aron J, Wendt CH, Berman JD, Rau A, Bangerter A, Dudley RA, Baldomero AK. Sociodemographic and Geographic Risk Factors for All-Cause Mortality in Patients with COPD. Q1 2024 - Nov - Jan. Results are reported for Q1 FY'24 year to date and are preliminary. Final figures will be reflected in the 2024 TD Ready Commitment Report. All dollar values are in



https://doi.org/10.1503/cmaj.221051 Int J Chron Obstruct Pulmon Dis. 2023;18:1587-1593 https://doi.org/10.2147/COPD.S406899

This auarter we are featuring:

Michelle Sound, Medicine Print Drums (Series 1) Drum 7 and Drum 14, 2023 Cyanotype elk hide drum Michelle Sound (b. Vancouver, 1977) is a Cree and Métis artist, educator, and mother, horn and raised on the unceded and ancestral territories of the xwmə0kwəýəm (Musqueam), Skwxwú7mesh (Squamish) and Səlílwəta?/Selilwitulh (Tsleil-Waututh) Nations where she currently resides and works. Sound's practice combines techniques traditional to her culture such as beadwork and caribou tufting as well as photochemical printing, as seen in Medicine Print Drums. She utilizes archival imagery of her family, her territory, as well as flora and fauna local to her home in northern Alberta to create records of connection. Her process of image making using natural materials and techniques reveal relationships to

Ato Ribeiro, We Face Forward, 2023

Ato Ribeiro (b. Philadelphia, 1989) is a multidisciplinary artist

working in a variety of media including sculptural installation,

drawing and printmaking. He spent the formative years of his life in Accra, Ghana and the articulation of his West African

heritage and his African American identity has become central

to his art. To create his wooden assemblages, Ribeiro pieces

together discarded scraps of wood forming sculptural quilts that reference both Ghanian strip-woven kente cloth and Black

quilting traditions of the American South - the latter used as

a symbolic language in the Underground Railroad, guiding

slaves to freedom in the North. The resulting geometric patterns

are often recognizable as a language in and of themselves,

and even hint towards a narrative. However, they often confound

the viewer because their specific code and meanings are not

necessarily decipherable. Ribeiro explains, "My wooden kente

Repurposed wood, glue, acrylic

and quilt works, mixed media installations, and prints provide educational opportunities to seek out new points of reference, while preserving layers of African cultural heritage and varying ethnic perspectives." © Ato Ribeiro, 2023. Image courtesy of TD Bank Corporate Art Collection

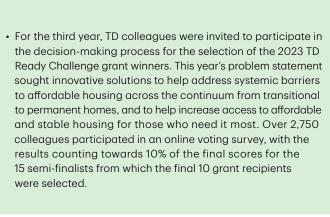
on our U.S. site, here.

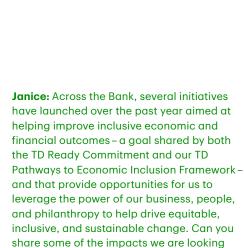
as a place of connection and community. These cyanotype elk hide prints become records of gathering medicines from the land and the histories of living materials. © Michelle Sound, 2023. Image courtesy of TD Bank Corporate Art Collection 2023 TD Ready Challenge **Grant Recipients** On March 5^{th} , TD announced the 10 grant recipients of the 2023 TD Ready Challenge, awarding a total of \$10 million (either in Canadian or U.S. dollars based on the location of the grant

memory and territory that demonstrate the importance of land

Awards and Noteworthy Mentions • Both the Canadian and U.S. 2023 Employee Giving Campaigns have wrapped up another successful year. TD colleagues across our North American footprint pledged nearly \$23.1 million CAD during the Canadian 2023 TD United Way Employee Giving Campaign and the U.S. TD Employee Giving Campaign. Through both campaigns, colleagues helped fund local charities that provide life-changing services to help open doors, remove barriers, and create positive change. In Canada,

the decision-making process for the selection of the 2023 TD Ready Challenge grant winners. This year's problem statement sought innovative solutions to help address systemic barriers to affordable housing across the continuum from transitional





forward to from this work?

The Four Interconnected Drivers of Change









In December, the New Art Dealers

iteration of the TD Curated Spotlight

program, where 8 emerging artists

received financial support to help

them attend and present at NADA

Miami. Taking place during Miami

Art Week, NADA Miami showcases a

diverse selection of 140 galleries, art

spaces, and nonprofit organizations

announcement that one artist from the TD Curated Spotlight had their

work acquired by the Pérez Art Museum

Better Health

Miami for their permanent collection.

spanning over 50 cities around the globe. The event included the

Alliance (NADA) celebrated the fourth





Funding approved for 58

organizations in total this quarter

Qualified Health Center in New Jersey. The initiative aims to provide healthy

food, health screenings, and referrals to

Through this mobile collaboration, food

insecurity and primary care services will

be delivered together so that community

members can increase access to care

issues and nutritional counseling.

while addressing urgent food insecurity

neighbors in need in convenient locations.

in Canada and the United States.





The 2023 TD Ready Challenge problem statement was focused on finding innovative solutions that address systemic barriers to affordable housing and that help increase access to affordable and stable housing for those who need it most. You can read about one of the Canadian grant recipients, Raising the Roof, by clicking <u>here</u>. One of the U.S. grant recipients, The Community Builders Inc., is also featured To learn more about the 2023 TD Ready Challenge grant recipients, please visit TD Stories: https://stories.td.com/ca/en/news/2024-03-05-the-2023-tdready-challenge-awarded-2410-million-in-total-to.

recipient) to support non-profit and charitable organizations in Canada and the U.S. that are working on solutions to help

address barriers to accessing affordable housing.

U.S. Campaign raised over \$4.5 million USD (approximately \$6 million CAD).

colleagues helped raise more than \$17.1 million CAD, while the

TD READY COMMITMENT

For more information about the TD Ready Commitment, please visit td.com/tdreadycommitment.