

Q3 • 2023

TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow



Janice Farrell Jones
Senior Vice President,
Sustainability and
Corporate Citizenship

Message from Janice Farrell Jones

There is nothing like a summer festival to energize and uplift your spirits. The music, food, culture, and community-building combine as a powerful way to celebrate and amplify the diversity all around us.

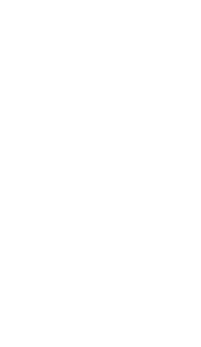
TD has a long-standing commitment to sponsoring initiatives and festivals that help bring people together, break down barriers, and strive to create conditions to allow future generations to succeed. Our support through the TD Ready Commitment for a number of community music and cultural festivals is just one of the ways we aspire to contribute to a more inclusive, equitable, and sustainable future and help drive incremental change.

This quarter, I'm excited to pass the microphone to **Shelley Sylva, Head of U.S. Corporate Citizenship**, for a fireside chat with **Naomi Gonzalez, Director of Education and Community Engagement at the Mann Center for the Performing Arts (the Mann)**, an iconic beacon of culture and entertainment in Philadelphia, PA. In May, TD proudly supported the inaugural HBCU (Historically Black Colleges and Universities) Festival at the Mann, creating space for people across the community to gather and celebrate the rich history, performance artistry, and collegiate excellence of these venerable institutions.

The HBCU Festival is a fantastic example of how TD is collaborating with non-profit and community-based organizations across our North American footprint to help bring the aspirations of the TD Ready Commitment to life locally in accessible, inclusive ways.



Shelley Sylva
Head of U.S. Corporate
Citizenship, TD Bank,
America's Most
Convenient Bank®



Naomi Gonzalez
Director of Education and
Community Engagement
at The Mann Center for
the Performing Arts in
Philadelphia, Pennsylvania.

Fireside chat with Shelley Sylva & Naomi Gonzalez

Shelley: On May 20th, we co-presented the very first HBCU Festival with The Mann Center in Philadelphia—a community event with live music, cheer squads, food trucks, community choirs, college fair, master classes, guest speakers and more. Our celebration of HBCUs was free to the public and wildly successful—the turnout was greater than anticipated—tickets sold out. What would you attribute that to?

Naomi: Yes! Despite all the rain, there were over 4,800 people who attended the HBCU Festival, which really was an incredible thing to experience. I think this just goes to show that our community here in Philadelphia has been looking for an event like this to come to fruition for a while now, and we were happy to co-host it with TD Bank's help. Launching the HBCU Festival was definitely a collaborative, team effort, and the celebration and relationship-building that happened during the event are continuing to percolate through our community, even now.

Naomi: TD Bank was The HBCU Festival's title sponsor—how did co-launching this event with The Mann align with your work and the work that TD is doing?

Shelley: Personally, music has always been very important to my family, and we have been patrons of this venue since I was a kid—I saw The Four Tops live on the lawn with my parents! The Mann has been a space that connects us to other members of our community here in Philadelphia and to the music and arts community that thrives here. At TD Bank, we are looking to serve the community by providing a space for the next generation to be inspired, to celebrate the performing arts, to educate and promote opportunities for our younger citizens to see the rich benefits that a college education can bring. The HBCU Festival featured representatives from national and regional HBCUs who helped us to celebrate and showcase the rich and varied performing arts that are integral to HBCU culture. It provided a platform for us to help amplify often underrepresented voices, which is directly aligned to one of our four interconnected drivers of change, connecting and empowering the community we serve.

Shelley: We were collaborative and intentional with the vendors and with others, such as the musical guests and guest speakers, that we invited to participate in the HBCU Festival. Part of the Festival's goals included creating opportunities around business and workforce development for HBCU students—what were some exciting collaborations you saw happening organically around this?

Naomi: HBCU students connected with professionals across multiple industries at the festival and that was exciting for us to witness at The Mann—here is the next generation learning from industry leaders and finding inspiration and direction that can help them to build their own futures. Another example is the relationship we had with Philadelphia Juvenile Probation Office—10 youth worked as volunteer way-finders for patrons attending the Festival. They also accessed the career fair. Witnessing the rich history of Philadelphia's culture grow and continue to expand with new-found interest from HBCU students was really inspiring.

Naomi: Participants definitely expressed interest in attending again next year, and I personally witnessed folks coming together to network throughout the festival. In fact, if we had a "next year," we would like to establish even more music education and workforce development initiatives for students who are considering careers in that industry. What are some of the ways TD can consider prioritizing its efforts in the community over the next year?

Shelley: Education is an important driver of change. TD Bank supports organizations whose work is aligned with community need. Getting closer to the challenges in our local communities—education and access to opportunities in this case—are what make a meaningful impact. A large part of TD Bank's ability to do this stems from our strong relationships with local, community-based organizations that have a position of greater understanding than we do alone. Working together on the HBCU Festival has been an important venture for TD Bank, but also to the community we serve, and we'll continue to focus on supporting events and initiatives that foster unity, increase access to cultural institutions, and work towards creating opportunities for people and communities to thrive.

The Four Interconnected Drivers of Change

Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy

Funding approved for 194 organizations in total this quarter in **Canada** and the **United States**.

TD Charitable Foundation is supporting **Building Skills NY (BSNY)** with a grant to help expand its skills training and job placement program, the Construction Career Accelerator, to new communities in New York. **The program aims to address the under-representation of Women, Blacks, and Hispanic/Latinos in the construction industry.** BSNY focuses on extensive outreach and recruiting activities, working with more than 80 community-based Workforce Referral Partners throughout the city to identify unemployed and underemployed individuals seeking training and employment opportunities in construction.

With support through the TD Ready Commitment, **Actue** will expand its **National Girls Program**, focusing on inspiring girls, especially those with intersecting identities and from underrepresented communities, in STEM through workshops, clubs, and camps. This program aims to help boost their skills and confidence and future intent to pursue STEM careers while reducing barriers to STEM learning experiences.

TD Charitable Foundation provided a grant to the **Housing & Community Development Network of New Jersey**, which works to ensure members and allied organizations have access to the education, training, and support to ensure housing affordability and stability for New Jersey's low-moderate income residents. The coalition of over 270 members, including community developers, housing counselors, service providers, advocates, and tenants, work to transform neighborhoods, provide counseling services, and support efforts to build the capacity of Minority- and Women-owned Business Enterprises (MWBE) developers.

In May 2023, **13 minority small business owners graduated from the EnrichDelaware program.** The Interise Streetwise program, a joint effort between Interise and the Delaware Black Chamber of Commerce, received funding through the TD Charitable Foundation and aims to help small business owners develop the business skills, knowledge, and networks needed to gain economic mobility. Graduates completed sessions with local experts in finance, marketing and procurement, and crafted a customized, three-year plan.

Windmill Microlending (WM) received a grant through the TD Ready Commitment to support loan delivery and client success coaching for 450 skilled immigrants over three years. **WM aims to empower immigrants to achieve economic prosperity through microloans and support.**

Vibrant Planet

Green Spaces, Low-Carbon Economy

Funding approved for 36 organizations in total this quarter in **Canada** and the **United States**.

TD was the presenting sponsor of the **Park People National gathering in Toronto** in June, bringing together over 300 community park group leaders, non-profit organizations, government staff, and park professionals from across Canada. The theme for 2023, **Hope in Action: Park Solutions for Thriving Cities**, featured the people, practices and policies helping to accelerate a transition to equitable cities where communities and nature thrive.

TD Bank supported the **'Love Your Park Week'**, which took place from May 13–21. The event brought together over 1,200 volunteers across more than 95 parks in Philadelphia to clean, green, and celebrate their public green spaces.

Through the TD Ready Commitment, we supported **Pride festivals** in Canada and the U.S., including Vancouver, Winnipeg, Toronto, Montreal, and Washington, D.C to name a few. This year's Pride activities created space to celebrate the 2SLGBTQ+ community and the progress that has been made, while recognizing that there is still more work to be done to keep moving forward.

June 2023 marked **National Indigenous History Month**, and across TD it was a time to commemorate and celebrate the rich history, diverse cultures and outstanding contributions of First Nations, Inuit, and Métis Peoples. TD is committed to providing opportunities for colleagues to learn more about the past and living history of Indigenous Peoples in Canada, and to continuing to work with Indigenous communities.

TD Charitable Foundation provided a grant for **The Grandscale Mural Project** which aims to create a vibrant gateway to Harlem with public art that supports and uplifts the community. One hundred local artists will come together to create murals on more than half a mile of construction fencing along Harlem's historic 125th Street, transforming vacant, empty lots into memorable, culturally significant blocks for all who live and work in the area.

TD Charitable Foundation supported **Artistic Center for the Arts' Emerging Artists Residency Program** in Florida. Through the program, ten emerging artists facing barriers to working in the sector receive support and guidance from respected and influential artists, gain relevant experience, and have the opportunity to showcase their work at five public events.

Better Health

Innovative solutions for more equitable health outcomes for all

Funding approved for 112 organizations in total this quarter in **Canada** and the **United States**.

TD is supporting the **Royal Alexandra Hospitals Foundation's Indigenous Cultural Partnership (ICP) project** at the Lois Hole Hospital for Women (LHHW) in Edmonton. A joint effort between Indigenous-led community organizations and the women's health centre at the Royal Alexandra Hospital (RAH), the project aims to connect established programming at the RAH, such as the Indigenous Sexual and Reproductive Health Program, with the LHHW to enhance the care patients from Indigenous communities and their families receive.

TD Bank is providing a **US \$200,000 grant to the Northwest Health Foundation** in the Northwest Health system to embed behavioral health services in schools across Nassau and Suffolk Counties. This funding will enable Northwest to expand services to more than 200,000 students across more than 35 partnering school districts.

TD Bank announced a **US \$200,000 grant to the Joseph J. Peters Institute (JJPI)** in Philadelphia to provide outpatient behavioral health services to 175 children. The funding will support JJPI's joint program with the Philadelphia Housing Authority to bring healthcare access into affordable housing settings.

With support from TD, **Heart & Stroke Foundation of Canada is launching the Women's Heart & Brain Health Initiative** to improve awareness, knowledge, early detection, and management of women-specific risk factors for heart and brain health conditions. The initiative aims to reach women from the equity-deserving communities who bear a disproportionate burden of risk factors, including women from Indigenous communities, South Asian and Black women, as well as those from lower-income and remote/rural areas.

Q3 2023 - May - Jul. Results are reported for Q3 FY'23 year to date and are preliminary. Final figures will be reflected in the 2023 TD Ready Commitment Report. All dollar values are in Canadian dollars, unless otherwise stated.

Quarterly Art Moment: TD Corporate Art Collection

The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art Collection to help create a conversation around equity, sustainability, and art.

This quarter we are featuring:

Gabriela Garcia-Luna, *Midnight Wave I and IV*, 2021
Photo collage, archival ink, gold leaf and acrylic, rag paper on birch panel

Gabriela Garcia-Luna (b. 1963 in Mexico City) is a multimedia photo-based artist living in Saskatchewan whose practice explores the paradoxical qualities inherent to photography. She creates meaning by showing what can be seen and revealing that which is unseen. Presenting images she has manipulated through collage, shape, colour and form, the artist situates her practice between documented reality and imaginary abstraction. Her perfectly balanced compositions draw in the viewer slowly: from foreground, to midground, to background until they too, are entwined in Garcia-Luna's world of abstract contemplation. Her refined appreciation of photographic images elicits a hybrid visual language that is in constant evolution.

© Gabriela Garcia-Luna 2023.
Image courtesy of TD Corporate Art Collection

Vanessa Dion Fletcher, *Five Dresses*, 2021
Porcupine quills, drywall, paint

Abdolreza Aminlari (b. 1979 Tehran) is a contemporary Iranian artist based in Brooklyn who employs embroidery, paper, and photography to explore the relation between craft and social practice. Interested in crafts and cultural traditions embracing geometry and repetition, he painstakingly sews coloured threads onto paper to create bold patterns that are exquisite to behold. Many of the patterns are inspired by azulejo, a Portuguese tradition dating back to the thirteenth century. The artist became intrigued with this painted tin-glazed ceramic tilework when he was artist-in-residence in Lisbon and the surrounding regions. Aminlari's dedication to the meditative aspects of sitting in one place for long periods of time to create his intricate works is sublime and inspired.

© Abdolreza Aminlari 2023.
Image courtesy of TD Bank Corporate Art Collection

17th Annual U.S. Housing for Everyone Grant Program Award Recipients

The TD Charitable Foundation awarded a total of US \$7 million to 37 non-profits across our U.S. footprint in May, supporting organizations that work to deliver rental assistance, rehabilitate affordable rental housing properties, and build organization capacity to address resident sustainability for the long-term.

Since its inception in 2005, the Housing for Everyone grant program has awarded more than US \$49 million to non-profit organizations and helped support more than 550 affordable housing initiatives in the communities TD serves.

Visit [TD Stories](#) for the full list of [2023 Housing for Everyone grant recipients](#) working to build pathways to housing stability.

Awards and Noteworthy Mentions

- For the second year in a row, TD colleagues from coast to coast in Canada took part in the month-long Million Reasons Run initiative in support of children's hospitals and adolescent health. This annual virtual challenge offers participants the opportunity to fundraise in support of one of 13 local children's hospitals, setting their own goals and schedule to run, walk or roll throughout May. Over 450 TD colleagues, their families and friends rallied around our commitment to supporting Canada's Children's Hospital Foundations (CCHF) and adolescent health and once again earned the title of top corporate team fundraiser, completing a total of 20,952 kilometres and raising over CAD\$129,000.
- TD announced this year's 20 **TD Scholarships for Community Leadership Award recipients** on May 25th in Toronto. Since 1995, TD has awarded over \$28 million in scholarship donations to 560 young community leaders who are helping create enduring change and build a more inclusive and sustainable tomorrow. Recipients receive up to \$70,000 towards their post-secondary education and living expenses for up to four years, and have the opportunity for paid summer employment at TD or an organization supported by the Bank through the TD Ready Commitment.
- On May 27–28, TD worked with Heritage Toronto and Cadillac Fairview to welcome 1,318 visitors to TD Centre to explore the timeless interiors and celebrate the heritage of the 54th floor executive suite. This was the first public opening of the floor since it underwent restoration in 2020 and was supported by 37 volunteers from Heritage Toronto and TD. Tours highlighted the importance of this historic space and the TD stewardship of this provincially listed heritage site within the global art and design communities. As the largest corporate campus in the world designed by Mies van der Rohe, TD is proud to steward and make of our historic global headquarters, which were the keystone of Bay Street when TD Centre opened in 1967. Read more about the 54th floor and its history on [blogTO here](#).
- To provide immediate relief and support, TD made donations to the Canadian Red Cross and to support local organizations providing on-the-ground relief efforts following wildfires in [Alberta, Nova Scotia, British Columbia, and the Northwest Territories](#).
- TD Bank was named an honoree of the **2023 Civic 50 Greater Philadelphia** by Philadelphia Foundation. The Civic 50 recognizes the 50 most community-minded employers across the Greater Philadelphia region through an independently administered and scored framework by the Philadelphia Foundation in collaboration with Points of Light, the world's largest organization dedicated to volunteer service.
- In July, the U.S. TD Charitable Foundation announced a **grant of \$150,000 to support flood relief efforts in Vermont**. The funds will support Vermont Community Foundation for the VT Flood Response and Recovery Fund, which will disperse funds to communities and small businesses of greatest need.

For more information about the TD Ready Commitment, please visit [td.com/treadycommitment](#).