



# Better Health

**We know that health is a top concern for most North Americans.\***

While advances in healthcare are helping many live healthier lives than ever before, research also points to an increase in chronic conditions and diseases such as cancer, arthritis and diabetes; and across North America people are experiencing barriers to accessing quality healthcare.

We know that the long-term success of our business depends on the resilience and well-being of the people we serve. If people are not confident about their health, they can't be confident about their future. That's why we're committed to **helping increase investment in research, technology, and innovative solutions that improve access to care for all.**

This is how we are helping.

**THE  
READY  
COMMITMENT**

\* A TD commissioned survey led by Proof in 2018.

## Better Health

Support more equitable health outcomes for all.

### Innovative Solutions

<b>Focus Area</b>	Increase investment in research, technology and innovative solutions that improve access to care for all.		
<b>Goal</b>	<ul style="list-style-type: none"><li>• Improve access to health education, screening and early interventions that improve health status.</li></ul>	<ul style="list-style-type: none"><li>• Improve adolescent (10-18) health and wellbeing.</li></ul>	<ul style="list-style-type: none"><li>• Increase access to better health outcomes through technology and Artificial Intelligence (AI) research.</li></ul>
<b>Types of programs we will support</b>	<ul style="list-style-type: none"><li>• Programs that focus on specific efforts, such as early detection and intervention, aimed at reducing the development and severity of chronic diseases and other illnesses.</li><li>• Programs that aim to improve on existing healthcare practices, and services to help reach underserved populations.</li></ul>	<ul style="list-style-type: none"><li>• Programs that aim to create safe and supportive environments for adolescents during recovery from illness.</li><li>• Programs that support adolescents during transition from pediatric to adult care.</li><li>• Programs that aim to address health issues of top concern to adolescents.</li></ul>	<ul style="list-style-type: none"><li>• Programs that utilize AI technology to identify innovative solutions for prevention or treatments</li><li>• Programs that improve patient outcomes through AI research, such as medical diagnostics, personalized care and medicine, and chronic disease management.</li></ul>
<b>Preference for those that</b>	<ul style="list-style-type: none"><li>• Have a clear evaluation and measurement process to track impact.</li><li>• Demonstrate benefit for underserved populations.</li></ul>	<ul style="list-style-type: none"><li>• Have a clear evaluation and measurement process to track impact.</li><li>• Demonstrate ability to find innovative solutions to adolescent health concerns.</li><li>• Provide timely interventions to improve long term healthcare outcomes for adolescents.</li></ul>	<ul style="list-style-type: none"><li>• Have a clear evaluation and measurement process to track impact.</li><li>• Focus on applied research that aims to solve specific health problems (versus basic/general research).</li><li>• Focus on funding initiatives that impact patient health directly, rather than funding initiatives that aim to improve operational issues, such as reducing wait times, optimizing staff levels etc.</li><li>• Demonstrate impact that extends beyond a single healthcare provider by willing to share findings with others.</li></ul>