

The Sustainable
Development Goals:
TD's contribution through
The Ready Commitment

**TD Bank Group** 

2018 SDG Report



The United Nations' Sustainable Development Goals (SDGs) provide a plan of action to achieve shared prosperity for the world at large. The SDG framework, through 17 goals, 169 targets and 230 related indicators, aims to help align international efforts to leave a better planet for future generations.

# The 17 United Nations Sustainable Development Goals



# The Sustainable Development Goals: TD's Contribution Through The Ready Commitment

The United Nations' Sustainable Development Goals (SDGs) provide a plan of action to achieve shared prosperity for the world at large. The SDG framework, through 17 goals, 169 targets and 230 related indicators, aims to help align international efforts to leave a better planet for future generations.

TD shares the UN's vision for a more inclusive, peaceful and prosperous future.

In 2018, TD launched The Ready Commitment – an enterprise-wide platform that is focused on helping to enrich the lives of our customers, communities and colleagues. As part of The Ready Commitment, TD will use its business, philanthropy and people to help drive positive, measurable change by promoting financial security, a vibrant planet, connected communities and better health.

Global issues such as climate change, income volatility, social polarization and access to health care have a local impact that can pose both risks and opportunities to our customers, our business and broader society. The Ready Commitment supports local, regional and national initiatives that address these issues.

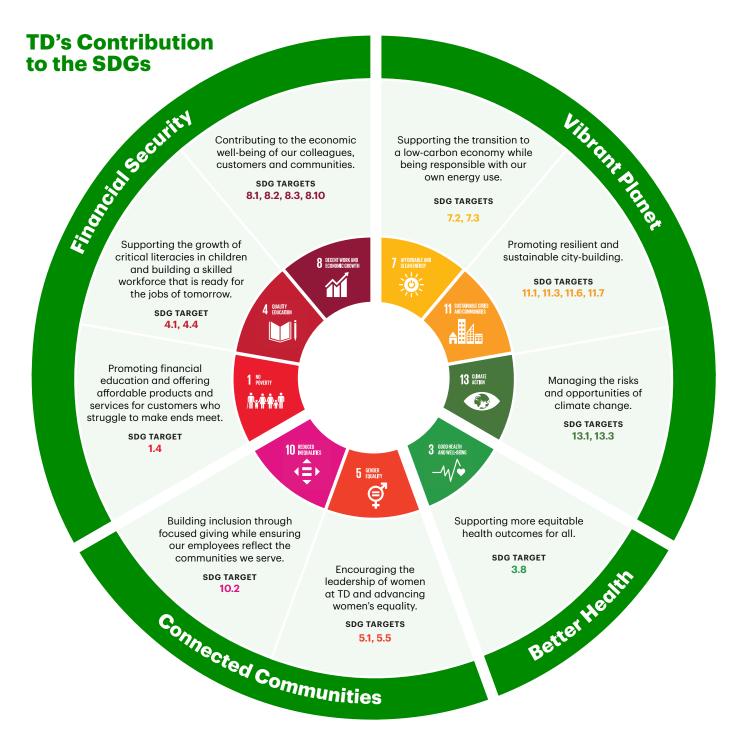
While TD contributes directly and indirectly to each of the 17 SDGs, a detailed consideration of the indicators and metrics that make up the UN's SDG blueprint has helped us identify nine SDGs that are most material to our business and aligned with the goals of The Ready Commitment.

By applying a methodology that considers both TD's current and potential impact relating to our priority SDGs, we have identified 19 SDG targets where we are most likely to have the greatest impact now and into the future.<sup>2</sup>

As we track the impact of The Ready Commitment, we will also measure our contribution to these goals and targets.

<sup>1</sup> http://www.undp.org/content/undp/en/home/sustainable-development-goals.html

<sup>2</sup> TD worked with consultants to develop an assessment methodology that accounts for the current impact (scalability, stakeholder impact, strategic integration) and potential impact (leadership potential, potential to impact systemic context) of our activities on the SDG targets.



# Leveraging Our Resources, Our Influence and Our Human Capital

- 1. TD worked with GlobeScan a public opinion research organization to host a North American conversation about SDG 11 and the role of green spaces. Experts in government, academia, and both the non-profit and private sectors shared their experiences and thoughts on this topic. In 2019, we will leverage this summary of the discussion to host a similar conversation with our employees, encouraging them to share ideas for local action.
- 2. TD sponsored a half-day event convened by Bloomberg in New York that brought together business and finance leaders for insightful, data-driven conversations about how companies are aligning their strategies with the United Nations' Sustainable Development Goals and how investors are tracking and evaluating those strategies.
- TD became the first Canadian founding partner of IMPACT2030, a private-sector-led collaboration using employee volunteer programs to contribute to the SDGs.
- 4. TD participated in a video series hosted by Reuters on how corporations are aligning with the SDGs. TD's segment focused on our low-carbon economy efforts and how we are aligning with SDG 13 Taking Urgent Action to Combat Climate Change and its Impacts. Click here to view the video.

# Financial Security



TD's goal: Increase access to the opportunities people need to improve their financial security.



#### **OUR PRIORITY SDG TARGET**

**1.4** Equal rights to economic resources

#### **TD'S CONTRIBUTION**

Promoting financial literacy in a digital age

Offering affordable financial products and services for customers facing financial hardship



#### **OUR PRIORITY SDG TARGETS**

- 4.1 Free, equitable and quality education for girls and boys
- **4.4** Skills for employment, decent jobs and entrepreneurship

#### TD'S CONTRIBUTION

Investing in opportunities to improve reading and math skills in children

Prepare people for the jobs of tomorrow

In a changing world, finding new ways to serve low-to-moderate-income consumers, educating our customers to make better-informed financial decisions to drive confidence and breaking barriers to access for minority- and women-led small businesses are all part of TD's values and strategic framework. We are acutely aware that TD's long-term success as a business depends upon the prosperity and growth of all the communities we serve.

#### IN 2018:

- Over 530,400 people participated in TD-supported financial literacy initiatives in Canada and the United States.
- In Canada, we restructured \$78 million in loans, which helped ease payments for 17,639 customers.
- In the U.S., we restructured US\$169.5 million in troubled real estate assets, which helped 1,213 customers.<sup>1</sup>

As part of TD's commitment to improving financial confidence and skills, the TD Charitable Foundation's US\$250,000 grant to the Financial Clinic is **furthering financial education for unbanked and underbanked families**. TD's investment delivers workforce development, financial education and coaching to families in low-to-moderate-income communities, building long-term financial security for the working poor at scale through partnerships with local social service agencies.

Quality, lifelong education is essential to the long-term financial security of our customers, colleagues and communities. Achieving proficiencies in reading and numeracy at an early age sets the stage for success, and continued learning and skills development ready us for the jobs of tomorrow. That is why as part of The Ready Commitment TD is committed to sponsoring and providing opportunities for quality education and skills development for both children and adult learners.

#### IN 2018:

- Over 810,000 children improved their reading and math abilities through TD-supported initiatives in Canada.
- Over 139,000 people participated in TD-sponsored training and entrepreneurship programs in Canada and the U.S.
- We provide wide-ranging opportunities and resources to support our employees in every stage of their career journeys, including regular career coaching, mentoring and training. On average, TD invested 5.7 days of training per TD employee this year.<sup>2</sup>

Through the **TD Summer Reading Club**, we are tackling the effects of summer reading loss on kids. On average, students lose two months of reading skills over the summer and spend six weeks of the school year catching up. As Canada's largest bilingual summer reading program for kids of all ages and abilities, 2,000 libraries open their doors to more than 600,000 kids each year. TD also supports Ryerson University's **Spanning the Gaps** program, which works with adult learners in low-wage jobs or casual positions to improve their financial security through educational upgrading, skills development and retraining.

#### Sources

SASB GRI G4 FS7

Sources:

TD GRI 404-1

Financial performance indicators are based on TD's full-year reported results for the year ended October 31, 2018. Unless otherwise indicated, all amounts are expressed in Canadian dollars and have been primarily derived from the bank's annual consolidated financial statements prepared in accordance with International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB). Results prepared in accordance with IFRS are referred to as the "reported" results.

#### **FINANCIAL SECURITY (CONTINUED)**



#### **OUR PRIORITY SDG TARGETS**

- 8.1 Per capita economic growth in accordance with economic circumstances
- **8.2** Economic productivity through diversification and innovation
- **8.3** Job creation and entrepreneurship
- 8.10 Access to banking for all

#### TD'S CONTRIBUTION

Providing economic value and supporting the growth of the economy

Continuing to innovate to create value for our customers

Supporting entrepreneurs and the growth of small business

Facilitating equitable access to financial services

Our business strategy is to produce long-term profitable growth by building strong franchises and delivering value to customers, shareholders and the broader community. Maintaining a strong business with solid revenues allows us to pay our employees fair wages and benefits, compensate our suppliers, support local small businesses, contribute to government revenues through taxes and pay dividends to our shareholders.

#### IN 2018:

- TD's economic value can be calculated as revenue of \$38.9 billion¹ minus economic value distributed of \$24.7 billion equals economic value retained of \$14.2 billion.
- More than 12.5 million digitally active customers in North America.
- TD acquired Layer 6, a world-renowned artificial intelligence company, to deepen our relationships with customers.
- In Canada, TD provided small business customers with more than 33,000 loans and other credit facilities, totalling over \$2.2 billion in new and increased credit authorizations, up from \$2 billion in 2017.
- In the U.S., TD provided 42,130 small business loans, new and existing, totalling US\$1.4 billion.
- Our goal is to be a leader in accessibility, supporting equal access to meet the unique and diverse needs of our customers and employees, including people with disabilities, newcomers, Indigenous Peoples and LGBTQ2+ customers. For more information about how we performed in 2018, please refer to our 2018 ESG Report.

Technological acceleration is both an opportunity and a threat to financial security. The digital age has transformed the nature of work as employers continue to invest in technology and automation. In addition, part-time contracts and the gig economy have increasingly made income volatility a reality for many. In 2018, TD announced a partnership with Public Policy Forum to initiate a three-year research project on the changing nature of work and its implications for our customers. Further, we launched the TD Ready Challenge to help identify and support innovative, scalable solutions that can contribute to building a more inclusive and sustainable tomorrow. In its first year, the challenge focused on helping people develop skills for the future economy. Ten nonprofit organizations across Canada and the United States were each awarded a \$1 million grant. The initiatives include helping mid-career professionals and newcomers transform their existing skills or build new ones and helping people access science, technology, engineering and math (STEM) jobs.

#### Sources:

GRI 201-1 GRI G4 FS-EC1 GRI FS6 SASB TD

## Vibrant Planet



TD's goal: Elevate the quality of the environment so that people and economies can thrive.



#### **OUR PRIORITY SDG TARGETS**

- 7.2 Increase the share of renewable energy in the global mix
- 7.3 Energy efficiency

#### **TD'S CONTRIBUTION**

Supporting the transition to a low-carbon economy

Remaining carbonneutral The Ready Commitment includes our target of \$100 billion, in total, toward initiatives in low-carbon lending, financing, asset management and internal corporate programs by 2030. This commitment strengthens our ability to influence change in our role as a financial institution, and we are optimistic about the opportunities to support the expansion of innovative solutions to make existing fossil-fuel-based energy production cleaner, support the growth of renewable energy and encourage the responsible use of all our energy sources.

#### IN 2018:

- Over the last two years since our commitment, TD's contribution to the low-carbon economy totalled \$30.3 billion representing approximately 30% of our \$100 billion target, in total, through our low-carbon lending, financing, asset management and internal corporate programs.
- The environmental impact of this contribution is estimated at approximately 787,700 tonnes of GHG emissions avoided (equivalent to the annual energy use of approximately 94,400 North American homes).<sup>1,2</sup>
- We maintained our carbon neutrality, reduced our scope 1 and 2 GHG emissions by 14%, reduced energy use by 1% and reduced water use by 5% all relative to our 2015 baselines.

Through The Ready Commitment, TD has contributed \$1 million to the Accelerator Centre to support the development of the TD Sustainable Future Lab within EvolvGREEN, a collaborative workspace for entrepreneurs, researchers and clean economy supporters in Waterloo, Ontario. The lab, which is the first cleantech accelerator in Ontario, is designed to support and mentor startups working on developing innovative and sustainable cleantech solutions to transition us to a low-carbon economy.

#### Sources:

TD CDP-CC8.9

#### **VIBRANT PLANET (CONTINUED)**



#### **OUR PRIORITY SDG TARGETS**

- **13.1** Climate change resilience and adaptive capacity
- **13.3** Improved climate change education

#### TD'S CONTRIBUTION

Managing risks and opportunities related to climate change

We believe that managing risks and opportunities related to climate change will be increasingly important to our sustainability as a business. A changing climate can lead to increased credit risk, insurance risk, market risk and other risks across TD's businesses, as well as operational risk to our physical footprint. We believe financial institutions have an important role to play in addressing climate-related impacts on their businesses and their clients and in supporting the transition to a low-carbon economy.

#### IN 2018:

- 100% of all applicable transactions were reviewed according to TD's Environmental & Social Credit Risk Management Process, which includes the Equator Principles.
- TD is the only financial institution globally to participate in all three of the United Nations Environment Programme Finance Initiative (UNEP FI) Task Force on Climate-related Financial Disclosures (TCFD) pilots on lending, investment and insurance.

As part of **our participation in the TCFD**, TD disclosed how we have embedded assessment and disclosure of climate-related risks and opportunities into our processes and reporting. TD is in the early stages of conducting climate scenario analysis, and like most of our peers, we view this as a multi-year journey. With refinements to scenario analysis methods, data and tools over time, we intend to continue building expertise for managing climate risks and opportunities.

Source:

TD

#### **VIBRANT PLANET (CONTINUED)**



#### **OUR PRIORITY SDG TARGETS**

- 11.1 Increase access to affordable housing
- 11.3 Inclusive and sustainable urbanization
- 11.6 Reduce the adverse effects of cities
- 11.7 Universal access to green and public space

#### TD'S CONTRIBUTION

Increasing access to affordable, stable housing situations

Promoting sustainable and resilient city-building

Encouraging the uptake of sustainable solutions

Helping grow and enhance urban green space and natural areas

At TD, we believe that cities hold some of the greatest opportunities to help improve the lives of our colleagues, customers and communities. Cities can foster inclusive, sustainable and equitable growth; they can help build a low-carbon economy, provide opportunities for people to connect through arts, culture and green spaces and create places that have a positive impact on overall health and well-being.

#### IN 2018:

- Over 11,000 units of affordable housing were built or refurbished in North America through a mix of TD community development loans and donations.
- 181.9 million paper-based statements were stopped.
- TD Insurance had over 25,000 active hybrid and electrical vehicle discounts in 2018. We estimate that these TD customers have helped to reduce over 18,000 GHGs to the atmosphere (in tonnes of CO<sub>2</sub>e)<sup>1</sup>.
- Over 10,600 community and TD volunteers, local organizations and Indigenous communities helped plant more than 48,000 native trees and shrubs in communities across Canada and the United States through TD Tree Days

In 2018, TD worked with Evergreen, a Canadian non-profit, to establish the **TD Future Cities Centre** in Toronto to support research, dialogue and **innovation in city-building**. The Centre is to be a global destination where people from across sectors can come together to co-create, test and act on solutions that can help create more liveable cities. As part of this collaboration we also launched the TD Future Cities Speaker Series, which will feature leading minds in city building from around the world.

#### Sources:

GRI FS7 G4 FS8 TD

# **Connected Communities**



TD's goal: Create opportunities for everyone to participate and be included in community



#### **OUR PRIORITY SDG TARGET**

**10.2** The social, economic and political inclusion of all

#### **TD'S CONTRIBUTION**

Focus our community giving on building a more inclusive and sustainable tomorrow through The Ready Commitment

Be diverse and inclusive to reflect the communities we serve

We are living in an era of unprecedented change driven by technological acceleration, and automation has presented new dynamics – inconsistent work hours, multiple sources of income, self-employment and the gig economy – into the workforce. Many people are concerned that they – or their children – will be left behind, excluded from social and economic opportunities. That's why, as part of The Ready Commitment, TD announced a target of \$1 billion, in total, in community giving by 2030. The goal is to provide financial support to areas where we believe the greatest impact can be made, to help make the world around us a better, more inclusive place to live now and in the future.

#### IN 2018:

- TD provided \$116 million to community organizations across North America and the United Kingdom that are making a measurable difference in their community.
- For further details on TD's commitment to building a top-performing and diverse workforce, please refer to our 2018 ESG Report.

Access to capital remains one of the greatest challenges for small businesses, particularly when they are owned by women and/or minorities. TD Bank, through the TD Charitable Foundation, has provided vital financial support to Grameen America, a non-profit microfinance organization that provides loans to women in poverty. Ninety percent of Grameen's clientele are minority women from low- and moderate-income households.

#### Sources:

GRI 413-1



#### **OUR PRIORITY SDG TARGETS**

- **5.1** End all forms of female discrimination
- **5.5** Ensure equal opportunities for leadership at all levels

#### TD'S CONTRIBUTION

Provide equitable support for our female and male colleagues

Promote the development of women in leadership

At TD, we believe our people are our greatest strength. We have a team dedicated to sourcing and attracting diverse talent. We also leverage applications like Textio, an augmented writing platform used to create highly effective and gender-neutral job listings. Textio scans for key phrases in job postings and offers suggestions for improvement to minimize bias and attract qualified and diverse candidates.

#### IN 2018:

- 36% of TD's Board of Directors are women.
- TD is working to achieve gender parity in the technology field by using the Women in Technology (WIT) group to recruit, support and mentor women.

In 2018, for the third year in a row, TD was selected for the **Bloomberg Gender-Equality Index (GEI)**, which distinguishes companies committed to transparency in gender reporting and advancing women's equality.

#### Sources:

GRI 405-1 SASB

## **Better Health**



TD's goal: Support more equitable health outcomes for all.



#### **OUR PRIORITY SDG TARGET**

**3.8** Achieve universal health coverage

**TD'S CONTRIBUTION** 

Increase access to better health outcomes

Support the health and well-being of employees and their families

At TD, we know that the long-term success of our business depends on the resilience and well-being of the people we serve. If people are not confident about their health, they can't be confident about their future. That's why we're looking at how we can help create better health outcomes for our customers, colleagues and the communities we serve.

#### IN 2018:

- Over 7,000 employees have completed our new online mental health training for all Canadian employees to support a mentally healthy workplace.
- 340 initiatives were supported that are helping to create better health outcomes in Canada and the United States.
- Over 136,700 people benefited from these TD-supported initiatives in Canada and the United States.

While many things need to fall into place for health inequalities to be addressed, **advancements in technology** are already starting to make a change.

In 2018, TD acquired the company **Layer 6**, which is considered a leader in Al. As part of The Ready Commitment, Layer 6 is using its Al machine prediction engine to improve health outcomes for Canadians. Data scientists from Layer 6 are working with the University of Toronto to see how this technology can improve outcomes for those living with diabetes in Canada. Diabetes is one of the fastest-growing health issues today and is also more prevalent among certain ethnocultural groups and can be affected by income levels. Al has the potential to help personalize care and help with early diagnosis.

#### Source:

TD