### Applying for Funding in Canada

To apply for funding you will need to complete and submit our online application form. We have a number of possible grants. Please apply for the grant you are most eligible for:

- 1. Corporate Donation and Community Sponsorship
- 2.TD Friends of the Environment Foundation Grant
- 3.TD FEF Leadership Grant
- 4. Fundraising Dinner/Gala Sponsorship

The application should take you 20-30 minutes to complete.

#### **Information Required:**

Please note that the below information relates specifically to the Corporate Donation and Dinner/Gala Sponsorship application forms. For more information regarding eligibility criteria and application deadlines for the TD Friends of the Environment Foundation, please visit <u>fef.td.com/funding/</u>.

- Information about your organization, including your organization's name, mandate and Charitable Registration Number (if applicable)
- 2. Contact information so that we can reach you, including an email address
- 3. A list of the Board of Directors and Advisory Board members (if applicable)
- 4. The most recent audited financial statements of the organization
- 5. Nature of the current campaign/appeal for which you are requesting funding
- 6. Overall campaign/program funding objectives and where these funds are expected to come from (i.e. breakdown between public and private sector; funds coming from matching campaigns)
- 7. The campaign or project/program budget
- 8. How much financial support you seek
- 9. How TD's funds will be used for your program and how that support might be recognized
- 10. An indication of whether the organization is a member agency of United Way/Centraide

Once your application has been submitted, you will receive a confirmation email. Please allow 6-8 weeks for a response. We will make every effort to respond within this time-frame, however, the response time may be longer due to high application volumes or if additional information is required.

#### **Funding Focus Areas:**

#### 1) Education and Financial Literacy

At TD we believe that a good education opens the door to opportunity and contributes greatly to the long term well-being of individuals, families and communities. We also see the importance of basic financial literacy as a foundation for individual and national prosperity.

Our objectives in this area are to:

- Promote access to post-secondary education for all
- Support excellence at Canada's universities and colleges
- Invest both financial and human resources to raise financial literacy levels in underserved communities

#### 2) Creating Opportunities for Young People

Young people are our future, and at TD, we believe that every young person should have the opportunities and support they need to reach their full potential. This includes a significant focus on ensuring that children start out their lives with a good foundation in basic literacy and reading.

Our objectives in this area are to:

- Promote children's literacy a critical foundation for future success
- Support young people from diverse and underserved communities to develop their full potential
- Create opportunities for young people to access and contribute to arts and culture in Canada

#### 3) Environment

Protecting and enhancing the environment is our commitment at TD. In addition to the thousands of green projects funded through the TD Friends of the Environment Foundation (a unique business-community partnership involving customers, employees and TD).

Our objectives in this area are to:

- · Green our urban environment and enhance biodiversity
- Promote energy conservation
- · Promote environmental education and community engagement

### **Eligibility Criteria:**

- 1. Organizations must be Canadian and the donated funds must be applied in Canada
- 2. Organizations must be registered charities, with a charitable registration number
- 3. Organizations must be able to provide a charitable tax-receipt for the full amount of donation
- 4. Under exceptional circumstances, we will consider applications from not-for-profit organizations, social enterprises, or other community based organizations which do not have a charitable registration number if they can clearly demonstrate how they are aligned with TD's objectives and intend to make a meaningful impact in our funding focus areas



#### **TD Does Not Fund:**

- 1. Elementary and secondary public/separate schools
- 2. Private schools
- 3. Religious organizations
- 4. Pageants
- 5. Sports teams and sporting events
- 6. Individuals or individual pursuits/fundraising initiatives
- 7. Recreational groups (lodges, fraternal clubs, self-improvement organizations, etc)
- 8. Conferences, trade shows, fairs
- 9. Golf tournaments
- 10. Production of videos, DVD's and television shows

Note: TD provides substantial support to United Way organizations across Canada. For this reason, we do not provide duplicate support to organizations that are United Way/Centraide member agencies.

## TD's Anti-Discrimination Policy

Building an inclusive organization is a key element of TD Bank Group's business strategy. We are working to create and sustain a diverse and inclusive workplace that reflects the communities we serve. Our commitment to diversity includes how we contribute to our communities. Projects, programs and activities funded by TD, the TD Friends of the Environment Foundation and/or the TD Charitable Foundation (U.S.) must be consistent with this commitment.

Specifically, TD Bank Group prohibits discrimination based on race, national or ethnic origin, color, religion, age, sex, sexual orientation, marital status, family status, veteran status, disability or other characteristic protected by law. You will be asked to indicate whether the projects, programs and activities for which you seek funding comply with TD's anti-discrimination policy.

TD, the TD Friends of the Environment Foundation and/or the TD Charitable Foundation (U.S.) reserve the right to exclude organizations and decline donations, gifts or sponsorships as it deems appropriate.

# Your Privacy and Security:

TD partners with the services of MicroEdge for the purpose of administering the online charitable grant request application. Our application form is a tool that helps us understand your charitable funding requirements. It consists of a series of questions about the organization that you represent as well as questions about the program/service/facility for which you seek support. Together, TD and MicroEdge guarantee that all information provided by and received from you will be held in strict and complete confidence to protect your privacy, and will only be used for the purpose of review and adjudication of charitable funding requests from TD.

The information you send through the online charitable grant application will only be made available to those employees and/ or representatives of TD who are involved in the review and adjudication process and this information will be used exclusively to determine TD's ability to make a charitable grant to your organization only. If you have any questions or concerns, please refer to our <u>Privacy Code</u>.

When you begin the online application process, a new browser window will open connecting you directly with MicroEdge's secured server. You can return to the TD website at any time by referring to the previous browser window.

