

## Case Study: Greening Our Corporate Sponsorships

Every year TD sponsors many large events in the community, from festivals and parades to conferences, and this gives us an opportunity to work with our partners to inspire conversation and action around sustainability.

In 2014, we created the TD Green Guide to provide tips, guidelines and checklists for those we sponsor to run eco-friendly events. The guide discusses practices such as waste minimization, energy and water conservation, renewable energy and offsetting event-related emissions through carbon offsets.

The TD Ottawa Jazz Festival, TD Victoria International JazzFest, and TD Vancouver International Jazz Festival were among the events that utilized elements from the TD Green Guide in 2014 to manage their environmental impact and deliver a more sustainable event.

