

Q3 • 2022

TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow



Message from Janice Farrell Jones

Senior Vice President, Sustainability and Corporate Citizenship

As many of us soak up the final weeks of sunshine and warmth of the season, I'm amazed at how powerful it has been to gather again in person over the last few months. This summer has been a time when many, including myself, have reconnected with friends and family and I feel fortunate to have been able to celebrate meaningful moments in our communities together. Here at TD, we've been busy supporting opportunities through the TD Ready Commitment that help foster connections, support diversity and inclusion, and amplify diverse voices. There were many highlights for me that made this summer particularly special, and I hope that you were able to take part in some of the fantastic initiatives near you.

In May, we celebrated Asian Heritage Month in Canada and Asian American Heritage & Pacific Islander Heritage Month in the U.S., sponsoring events both inside and outside the Bank that recognized the richness of Pan-Asian communities.

This year's Pride Festival season, along with our Summer Music and Cultural Festival series, kicked off in the spring, which included in-person parades, concerts, festivals and community-based programs.

These events do an incredible job of bringing people together to support and celebrate 2SLGBTQ+ and diverse groups, while strengthening our communities through arts, culture and the universal language of music.

National Indigenous History Month in June gave us an opportunity to continue to build awareness of the unique histories, cultures, contributions and achievements of Indigenous Peoples while sparking meaningful action towards reconciliation.

Finally, we launched the fifth annual TD Ready Challenge in June, aimed at supporting scalable solutions that address the impacts of climate change and/or can facilitate an equitable transition to the low-carbon economy of tomorrow. I look forward to sharing more about the final grant recipients in the coming months and encourage you to visit td.com/readychallenge to learn more about this year's problem statement.

I'm proud to share more about how we have continued to learn into our TD Ready Commitment aspirations over the last quarter to support change, nurture progress and contribute to making the world a better, more inclusive place.

The Four Interconnected Drivers of Change

Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy

Funding approved for **198 organizations in total this quarter** in **Canada** and the **United States**.

The **2022 TD Scholarships for Community Leadership Awards Ceremony** was held on June 2, recognizing **20 students who have had a remarkable leadership impact in their communities**. Recipients will receive up to \$70,000 over four years for their post-secondary education, as well as an opportunity for paid summer employment at TD or a TD-funded community organization. Since 1995, we have awarded scholarships to 540 students, totaling \$24 million in scholarship donations. Visit [TD.com](https://td.com) to learn more about the 2021–2022 recipients.

The TD Bank Office of Charitable & Community Giving sponsored the **National Coalition for Asian and Pacific Community Development (CAPACD) Building CAPACD: Reuniting to Re-Imagine our Future** Symposium in July which included a panel discussion aimed at understanding the opportunities and challenges of the recently passed Infrastructure Investments and Jobs Act. An additional grant awarded to CAPACD will help to further its goal of **preserving neighborhoods and mitigating the displacement** of low-income Asian American, Native Hawaiian, and Pacific Islander residents and commercial tenants through ongoing and expanded tenant education and organizing activities.

NPower Canada, a non-profit organization providing participants with free in-demand digital and professional skills training, hosted a **virtual Leadership Career Panel on Self-Advocacy** that featured four leaders from TD who shared their lived experiences breaking down barriers, overcoming self-doubt and the imposter syndrome during the job search and at work.

University of Guelph (U of G) announced that TD has **committed \$1 million over the next five years to help create the "CARE About AI" program**. Researchers affiliated with U of G's Centre for Advancing Responsible and Ethical Artificial Intelligence (CARE-AI) will help launch AI training modules aimed at mid-career professionals and entrepreneurs. This program will help support professional growth and development and enable mid-career professionals and entrepreneurs to learn new skills while gaining a broader understanding of AI.

The annual **TD Summer Reading Club program, a bilingual summer reading program for kids of all ages, interests, and abilities**, returned in June. This free program, co-created and delivered by over 2,000 public libraries across the country and celebrating Canadian authors, illustrators and stories, is designed to help kids build a lifelong love of reading.

Vibrant Planet

Green Spaces, Low-Carbon Economy

Funding approved for **23 organizations in total this quarter** in **Canada** and the **United States**.

The fifth annual **TD Ready Challenge** launched on June 30, with a goal of **supporting solutions designed to help people and communities** who may be disproportionately affected by climate change and/or to work towards a transition to a low-carbon economy. For more details on the 2022 TD Ready Challenge, please read the spotlight story below, or visit td.com/readychallenge.

TD Bank and TD Bank Group jointly sponsored the **2022 Greater & Greener conference**, a bi-annual, international event presented by City Parks Alliance. Attendees from six countries gathered in Philadelphia to explore how urban parks can be designed, developed, programmed, funded and sustained to **help meet the challenges facing cities today and build resilient futures for all**. TD also provided scholarships for 10 individuals from local organizations in the U.S. and Canada to attend the conference.

Connected Communities

Shared Experiences, Arts and Culture, Local Needs

Funding approved for **261 organizations in total this quarter** in **Canada** and the **United States**.

Throughout the summer months, TD continued to support more than **60 music and cultural festivals across Canada**, with festivals running from June through October. Through these festivals and events, we are supporting free or low-cost participation opportunities to **bring together diverse groups and communities** to help people feel connected, and to amplify voices across the arts and culture landscape. Some of the festivals we are supporting this year include TD Salsa on St. Clair and TD Sunfest World Music & Jazz Festival and Concert Series.

TD Bank has made a US \$250,000 grant to the **International African American Museum** to sponsor the TD Bank Program Series. Support from TD Bank will help provide **increased access to exhibits and programming**, amplify diverse voices, and elevate important conversations about history, art, culture and social justice.

In May, we launched our second annual campaign marking **Asian Heritage Month in Canada and Asian American Heritage & Pacific Islander Heritage Month in the U.S.** The campaign **underscored the importance of continuing to stand united with Asian communities against racism** and brought customers, colleagues and communities together – virtually and in-person – in recognition and celebration of the rich diversity of Pan-Asian history, arts and culture.

TD has collaborated with Heritage Toronto and Cadillac Fairview to offer a **virtual tour of TD Tower's historic 54th floor Executive Suite**. The 54th floor features a newly curated selection of works from the **TD Corporate Art Collection**, including masterworks by Jean-Paul Riopelle and Claude Tounsiant, as well as works by artists that reflect the aspiration of the TD Ready Commitment to help amplify diverse voices. The virtual tour is available to view on Heritage Toronto's [YouTube channel](https://www.heritagetoronto.ca).

TD is the Lead Sponsor of **The Shed's Open Call program**, a large-scale commissioning program for early-career NYC-based artists which serves as a platform for showcasing emerging artists. This support will **assist 30 emerging artists reach the next level in their career** and provides free access for community members facing financial barriers. This program kicked off its 4th cohort in July.

June 2022 marked **National Indigenous History Month**, and across TD it was a time to **commemorate and celebrate the heritage, cultures and achievements of Indigenous Peoples**. In support, a colleague campaign launched featuring events such as the National Indigenous Peoples Day Virtual Event, centered around a discussion with artists from Indigenous communities – Nico Williams, Jason Baerg and Maureen Gruben. TD Colleagues were able to learn more about these artists and their works, as well as their inspiration, lived experiences and innovative artistic expression.

Through the TD Ready Commitment, we supported **Pride festivals in Canada and the U.S.**, including Vancouver, Toronto, and Washington, D.C. to name a few. This year's Pride activities are also supported by our annual Marketing campaign, centered around the theme that, while progress has been made in addressing inequities facing 2SLGBTQ+ communities, we **know there is still more work to be done to keep moving forward**.

TD Bank hosted a two-part internal event to mark **Juneteenth and celebrate freedom from slavery**. The virtual event included stories from colleagues, an interview with a local business owner, and a cooking segment. The in-person portion held at One Vanderbilt in New York featured a self-guided tour of the TD Art Collection displays by diverse artists and a panel discussion with local TD Bank leaders centered around diversity.

Better Health

Innovative solutions for more equitable health outcomes for all

Funding approved for **72 organizations in total this quarter** in **Canada** and the **United States**.

TD Bank Group (TD) has committed \$600,000 over three years, as well as the expertise of its Digital and Research teams, to the **Wellspring Cancer Support Foundation** to help create the "Virtual Centre for Cancer Support" brought to you by TD's platform. This platform will house Wellspring's **online programming – including webinars, self-paced videos and web-based resources** designed to help upwards of 10,000 individuals and families dealing with cancer each year.

During the month of May, TD colleagues were invited to participate in the **SickKids Foundation's Million Reasons Run** initiatives in support of children's hospitals across Canada and adolescent health. The Million Reasons Run is an annual virtual challenge offering participants the opportunity to **fundraise in support of their local children's hospital**, setting their own goals and schedule to run, walk or roll throughout May. In the first year participating in the Million Reasons Run, TD colleagues, their families and friends rallied around our commitment to supporting CCHF and adolescent health, raising over \$127,000 and earning the title of top corporate sponsor.

In **Northwell Health's "20 Minute Health Talk"** podcast, they speak with philanthropy experts about the role of donations in driving medical breakthroughs and achieving health equity across all zip codes. This episode features **Emmet Conlon**, senior vice president and group head of U.S. Healthcare and Higher Education at TD Bank, to discuss TD's support for Northwell Health's work to improve outcomes for cardiovascular disease in the Black community.

Q3 2022 – May–Jul. Results are reported for Q3 FY'22 year to date and are preliminary. Final figures will be reflected in the 2022 TD Ready Commitment Report. All dollar values are in Canadian, unless otherwise stated.

Quarterly Art Moment: TD Corporate Art Collection

The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art Collection to help create a conversation around equity and art.

This quarter we are featuring:



Barry Ace, Bandalier For Wiikwemkoong, 2017
Velvet fabric, brass, electronic components, horsehair, wire, beads, paper, metal, cotton thread, cotton fabric, plastic and video screen.

Barry Ace (Anishnaabe, b. 1958, M'Chigeeng First Nation, Odawa (Ottawa) Canada) draws inspiration from historical Anishnaabeg of the Great Lakes region – weaving, textile, beadwork and clothing histories. The artist incorporates floral and geometric beadwork motifs with up-cycled reclaimed and salvaged electronic components. This piece references Indigenous beadwork as a metaphor for cultural continuity, thereby bridging the past with the present and the future, and as a demonstrable act of nationhood, resistance and modernity. The video embedded on the tablet within this piece depicts the last pow-wow before they were outlawed by the Canadian Government in 1924. The film is from the National Archives of Canada and highlights the Anishnaabe people on Manitoulin Island in Lake Huron. The artist describes his contemporary practice as work that "intentionally, yet respectfully, transcends and moves forward Anishnaabeg cultural boundaries as a convergence between the historical and contemporary."

© Barry Ace.
Courtesy of the artist



Christine Sun-Kim, When I Pretend to be Hearing, 2019
Charcoal and oil on pastel paper

Navigating the world with ASL, Sun-Kim (b. 1980, American) is committed to interpreting sound, music and language with her acclaimed work, including an iconic ASL interpretation at the Super Bowl in 2020 with pop culture icon, Demi Lovato. Working predominantly in drawing, performance, and video, Kim's practice considers how sound operates in society. Musical notation, written language, American Sign Language, and the use of the body are all recurring elements in her work. Navigating and pushing borders of what is considered art and language – this artist is committed to exploring how our own personal experience can create feelings of isolation and we all look for situations and a sense of belonging. The artist seeks situations, moments and ways in which deaf culture and lived experiences can be seen, heard, understood and respected – not as lacking, but as contributing to the world.

© Christine Sun-Kim.
Courtesy of Francois Ghebaly Gallery

2022 TD Ready Challenge seeks to support equity-based solutions for climate change

On June 30, we launched the fifth annual TD Ready Challenge, a key initiative of the TD Ready Commitment, which focuses on helping to support the development of innovative, impactful and measurable solutions for a changing world. The 2022 TD Ready Challenge seeks solutions designed to help people and communities who may be disproportionately affected by climate change, to prepare for, adapt to and help mitigate the potential impacts of climate change and/or to work towards a transition to a low-carbon economy.

For 2022, there are a maximum total of 10 grants available of either CDN\$1 million or USD\$1 million depending on the jurisdiction of residence of the eligible applicants. Watch for our announcement about the 2022 TD Ready Challenge grant recipients in the coming months. For more details on the 2022 TD Ready Challenge, please visit td.com/readychallenge.



Awards and Noteworthy Mentions

- First Book and TD Bank held a virtual reading celebration series during Teacher Appreciation Week in May for up to 500 educators from over 35 states serving kids in need. Through support of First Book and events like this, TD Bank is helping amplify voices of children of color, expanding equitable access to high quality books and increasing opportunities for exposure to diversity in literature.
- In July, more than 50 paddlers and volunteers from TD Bank participated in the Independence Dragon Boat Regatta in Philadelphia. Through fundraising efforts and our corporate citizenship program, colleagues helped raise over US \$20,000 for Turning Points for Children, the largest foster care agency in Philadelphia.

News and Insights

- Learn more about the work being done by two of this year's TD Scholarships for Community Leadership recipients in this [article from the Brampton Guardian](https://www.bramptonguardian.com) and this [Global News Weekend](https://www.globalnews.ca) interview.

Coming Up Next Quarter

Watch for details about the 2022 TD Tree Days events. For virtual-based community events take place across Canada and the United States, visit communityevents.td.com.