TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow



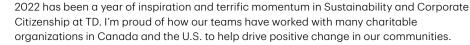


Sustainability and



Associate Vice President, Social Impact (Canada)

and challenge that lies ahead.



With the new fiscal year now underway and the new calendar year just around the corner, I sat down with Alicia Rose, AVP of Social Impact, Canada to talk about TD's role in helping

to create a more equitable future through the TD Ready Commitment. We discussed the power of our philanthropy and passion of our colleagues, and what's on the horizon as we look to 2023 and beyond. **Q&A** with Alicia Rose

Alicia: The Lauren Bacall quote "Standing still is the fastest way of moving backwards in a rapidly changing world" has never resonated so clearly with me as it does these days. As we have seen, the past three years have illuminated some of our society's most pressing

where applicable.

issues and, in some cases, accelerated and deepened their impacts in ways we have not seen before. I think our greatest opportunity lies in the question: how are we going to continue to evolve how we work to address the challenges of these changing times?

The TD Ready Commitment launched in 2018, and I'm proud to say we are well on our way to achieving the goals that it set out for 2030. Now that we are at the 5-year mark, we are examining how the world has changed and how the TD Ready Commitment strategy is more relevant than ever. Companies are expected to do more than just speak out about issues such as climate change, truth and reconciliation, racism and equity. We need to keep

ensuring that our words are backed by action. The commitment we made in 2018 set us on a path to connect our philanthropy, colleagues and business, focusing our efforts to help drive meaningful change, close gaps to inclusion and economic disparity, and address systemic inequities. The reality is in 2022, one in four Canadians was expected to leverage services by charitable organizations¹, and now is the time to ensure we're taking action to help address prioritized needs today, while also setting

a solid foundation for the future. Alicia: We are looking at how we challenge the status quo of philanthropy and how funding is allocated. Funding is not just about the donation of dollars – it's the consideration of who is receiving the dollars and how that impacts power within communities. When we think about an "inclusive tomorrow", we need to examine who is in a position to do the "including". By helping to support organizations with leadership that represents the communities they serve, we are working to support initiatives of organizations that understand the issues

directly impacting their communities. Black-led organizations receive as little as 7 cents for every \$100 donated to Canada's largest charities², with just over 1% of grants in Canada given to organizations serving Indigenous communities annually.3 At TD, we have a long-standing history of supporting Black-led, Black-focused and Black-serving organizations. Building on the progress we've made over the past year, we continue to focus on our role in helping drive progress for equity deserving communities by increasing funding and support through the TD Ready Commitment, across our four interconnected drivers of change.

Throughout the bank, TD is confronting matters of equity and the impacts of racial injustice for its colleagues. It is also working to understand any unintended barriers facing grant applicants. We're looking at granting criteria as well as project and program eligibility to see how we can fund capacity and growth of organizations over longer-term collaborations

Alicia: There are so many incredible programs and initiatives being stood up by community

organizations across our footprint that we believe will have far-reaching benefits, not only

locally, but right across the country. For example, we're proud to support FinTech Cadence in expanding the **FinTech Hub** – a centralized base that is focused on helping provide opportunities for entrepreneurs to grow and scale their ideas. And we recently awarded the \$500,000 Annual Initiative Grant, established in 2020 as part of our collaboration with Canada's Children's Hospital Foundations, to Stollery Children's Hospital Foundation. This funding will support three initiatives with broad reach across Canada that is focused on helping address health inequities and increasing access to care for young people across Canada - with a particular focus on research in areas of mental health issues and chronic diseases among Indigenous youth.

we built a five-pronged approach to colleague engagement that allows us to meet the employee where they are in their journey to engagement. The five approaches are: learning, giving, group experiences, community leadership and, of course, volunteering. We come from a community-first approach – what are the gaps and challenges facing communities and how can our colleagues help fill those gaps or shift the dial. Two programs that I'm particularly excited about seeing take off this year are the TD nonprofit Board Leadership Training and the Pro Bono Volunteer Marathon. Both initiatives provide an opportunity for colleagues to leverage their skill sets through opportunities to help strengthen the impacts of community organizations, while furthering their own

Alicia: We have close to 100,000 employees across our North American footprint. As such,

³ Sharon Redsky, Wanda Brascoupe, Mark Blumberg, Jessica Lang, Blumbergs Canadian Charity Law, "Canadian charities giving to Indigenous Charities and Qualified Donees – 2019 [web blog], August 29, 2022, www.canadiancharitylaw.ca/blog/canadian-charities-giving-to-indigenous-charities-and-qualified-donees-2019/

The Four Interconnected Drivers of Change

Financial Security



Funding approved for 221 organizations in total this quarter

learning and training opportunities school boards and libraries across for immigrants and refugees. Canada, to give every Grade One child a free Canadian children's In August, four TD leaders in the

Early Learning, Income Stability, Affordable Housing, Financial Literacy

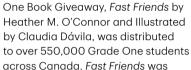
Since 2000, TD has worked with

selected to help teach children



share in the design and delivery of work-based learning and training services. The funding will help centralize job placement and employer engagement, and democratize the hiring event process for workforce trainees. Ultimately, the initiative is aimed at increasing access to and expanding outreach among community-based organizations, employers and workforce development trainees.

supporting the Coalition for Nonprofit



the importance of listening and understanding others' differences and building blocks of friendships. To date, over 12 million books in total have been distributed. TD Bank Group is providing a \$200,000 grant over two years to Fintech Cadence to help expand the Fintech Hub across Canada. This centralized hub is focused on helping create business and networking opportunities for entrepreneurs and increasing access to support as

they build and grow their products

Visitor Experience and Ecological Enhancement Project. Dufferin

help provide universal access through

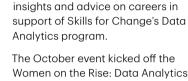
the area, support environmental and

cultural education opportunities,

through restoration.

and protect sensitive natural areas

TD Bank provided a grant to **Vermont**



in leadership.

Bridge-to-Work for Black Canadian Women program and featured two Black women leaders from TD who shared their own lived experiences and advice on being Black women

TD recently co-hosted two networking

events with Skills for Change, an

organization that works to provide

Data and Analytics space offered



in Canada and the United States.

Foundation approved over \$1.7MM in

funding for 213 community-based

Miami, FL, this past October. The 2022

symposium, Forward Spaces, brought

experts, advocates, and stakeholders

create equity in parks and green

and focused on opportunities to

spaces. The symposium featured

Cooper, President, New Markets Tax

Credit Program, as well as a session

a panel appearance by Michael

introduction by Amanda Foster, Corporate Citizenship Manager, and a presentation on the TD Ready Commitment by Amanda Foster and

together over 200 infrastructure

reuse leaders, board members,

environmental projects across

Islands, a unique natural urban park in the core of Niagara Falls, ON, is a popular recreational destination and critical habitat for numerous at-risk **TD Friends of the Environment** species. Funding for the project will

Vibrant Planet



Canada in Q4.

Seth Dreyfuss, Senior Regional Giving Manager, Florida. Funding approved for 452 organizations in total this quarter

in Canada and the United States.

The inaugural TD Music Artist in

University in Edmonton, AB was

held in August. This program is

Residence Program at MacEwan

open to emerging and up-and-

communities across Alberta who

post-secondary music education.

During the immersive two-week

coming artists from underserved

would otherwise be unable to access

program, aspiring musicians worked

Better Health



confidence in this traditionally maledominated field, as well as mentorship and career opportunities for graduates. expand the program to additional cities in Vermont.



projects supported through TD Friends

of the Environment programming, TD

is on track to surpass its goal to plant

1 million trees by 2030. TD Tree Days

leverages the power of volunteers to

plant trees & shrubs in green spaces

where we live and work as we aspire

to plant 1 million trees by 2030.

TD Tree Days returned to in-person

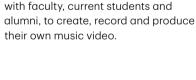
that offered flexible support to

community organizations with an

option of either hosting TD Tree Days

events this fall with a gradual approach







their own music video. gather skills to help qualify for college scholarships.



TD has donated \$600,000 to the **Royal Victoria Regional Health Centre** (RVH) Foundation in Barrie, ON, to help launch the Advancing Community Eating Disorders (ACED) Care Initiative, powered by TD. This initiative will focus on early intervention strategies for adolescents struggling with eating disorders.

This quarter we are featuring:

in Canada and the United States.

Foundation in Edmonton, AB has been awarded \$500,000 as the 2022 recipient of the Annual Initiative Grant established through collaboration with Canada's Children's Hospital Foundations (CCHF) and TD. Funding will support research in four areas of adolescent health, including mental health, relationships with food, chronic conditions and transition to adult care.



and African art.

inclusive space.

On September 14, TD hosted a virtual

geographic boundaries of Black

Department of the Arts of Global Africa

and the Diaspora – and this important

step in the AGO's efforts to continue

to break down barriers to ensure the

Gallery is a welcoming, equitable and

TD is proud to sponsor the AGO's

event for colleagues featuring Art Gallery of Ontario (AGO) Curator.

TD was the presenting sponsor for

Casey House Foundation's 29th annual

Art With Heart auction held in Toronto, ON in October. The annual event

across Canada and helped raise funds

A US\$200,000 donation from TD Bank

will help St. Francis Hospital & Heart

its services into Queens, and improve access to care for patients from Asian American Pacific Islanders

Center in Roslyn, NY further expand

(AAPI) communities.

featured works from 74 artists from

to support access to care for people living with and at risk of HIV.



Quarterly Art Moment: TD Corporate Art Collection The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art

Rita Leistner, Enchanted Forests #05 from Awol Erizku, Ramadan Drawing May 5th, 2019, 2019 The Tree Planters series, 2019 Incense and oil on archival Stonehenge paper Pigment print on Hahnemühle Photo Silk Baryta Paper flush Awol Erizku (b. 1988, Addis Ababa, Ethiopia) is a photographer mounted to Aluminum Composite Panel

The TD Art Collection: Amplifying diverse voices and creating conversation

Stuart Keeler, Senior Curator

Courtesy of Stephen Bulger Gallery, Toronto

© Rita Leistner

to thoughtful exhibitions, platforms for engagement, and opportunities to learn more from artists' works expressing innovative and, at times provocative, viewpoints. Throughout history, we have looked to artists to interpret the world around us and engage with topics that impact us all, while at the same time thoughtfully reflecting the communities in which we work, live and play. The TD Art Collection aspires to make art more accessible and tell the stories from diverse voices that connect us with the important ideas of our time.

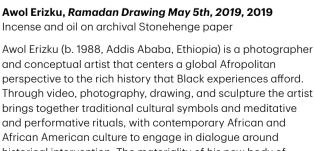
voices of a changing world are centered. To learn more about the TD Art Collection, and explore some of the works in the collection, visit: https://www.td.com/ca/en/ about-td/ready-commitment/connected-communities/art. Awards and Noteworthy Mentions

inclusive and sustainable tomorrow where the issues and

• The TD Charitable Foundation (TDCF) celebrated 20 years of positive impacts in communities across our U.S. footprint at a reception in Portland, ME on Oct 14. The event coincided with the release of an anniversary

\$20,000 to Maine College of Art & Design and \$40,000 to Indigo Arts Alliance. In honor of the 20th Anniversary, TDCF Team Members and TD Colleagues are participating in Days of Service

in collaboration with organizations in each region



historical intervention. The materiality of his new body of artwork, made from incense smoke and ash, act as a counternarrative to historically westernized cultural discourse. A central theme in his practice is rerouting Black knowledge

Victoria Sambunaris, Untitled, (Alaskan pipeline), Dalton

large-scale photographs that document the intersection of

Victoria Sambunaris (b. 1964, Lancaster, Pennsylvania) creates

the natural and the manmade within the American landscape.

Highway, Mile 298, Alaska, 2003 Chromogenic Print

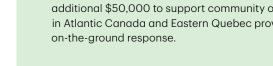
• TD Bank Group & TD Bank AMCB announced a \$500,000 donation to support local relief efforts aiding people and communities impacted by Hurricane Ian across the U.S. Southeast.

on-the-ground response.

© Victoria Sambunaris

News and Insights

• TD donated \$200,000 to the Canadian Red Cross -Hurricane Fiona in Canada Appeal as well as an additional \$50,000 to support community organizations in Atlantic Canada and Eastern Quebec providing



Stay tuned for more information on the 2022 TD Ready Challenge grant recipients. For more information about the TD Ready Commitment, please visit td.com/tdreadycommitment.

TD READY

COMMITMENT

we serve.

Coming Up Next Quarter

Message from Janice Farrell Jones



social issues in the headlines today, and we know that TD is committed to playing a key role in helping create a more inclusive and sustainable future. What areas of focus or themes are you and your team focused on for 2023 and how are we putting equity at the forefront of our decision-making?

Janice: Our Social Impact team worked with many community organizations over the past

important initiatives - can you share some of

year to help bring to life several exciting/

the impacts we'll see from

this work?

Janice: There are so many environmental and

amplify the impact of our work?

Social Impact Colleague Engagement team at TD. We know that our colleagues have a

Janice: In your previous role, you led the

Canadian Children's Book Centre, in Canada and the United States. in concert with ministries of education. book. In the 23rd year of the TD Grade The TD Charitable Foundation is



and services.

Works for Women's Trailblazers: Green, a solar training program for women and gender non-conforming individuals. Launched in 2021, the program provides a safe space to build skills and This most recent funding will help





TD Bank provided a US\$500,000

sponsorship to Mann Center for the

HBCU Homecoming at the Mann, a

and celebratory experience. In

choir groups, an interactive college

two-day festival-style community

event aimed at creating a cultural

addition to performances by drumline

and pep bands, step dance shows and

fair will also provide specialized clinics for young performers to learn and

Performing Arts. The funding supports



Q4 2022 - Aug-Oct. Results are reported for Q4 FY'22 year to date and are preliminary. Final figures will be reflected in the 2022 TD Ready Commitment Report. All dollar values are in Canadian dollars, unless otherwise stated

Rita Leistner (b. 1964, Scarborough, Canada) is a social and political documentary photographer whose practice engages first-hand in the world. Her series, The Tree Planters, documenting sustainable forest management in Canadian tree planting camps, is an homage to all past, present, and future Canadian tree planters. Leistner's immersive documentary practice directly places her within communities facing unique, and often extreme situations including female hospital patients in conflict areas, First Nations communities in the Arctic, and helicopter loggers on Canada's west coast. and art to amplify marginalized voices within the art canon. © Awol Erizku. Courtesy of Night Gallery, Los Angeles.

The idea that art creates conversation has been the cornerstone of the curatorial approach to the TD Art Collection for over 50 years. Today, works from the Collection are on display in TD premises across Canada and the United States, offering customers, colleagues and communities access

Collection to help create a conversation around equity, sustainability, and art.

Through works that narrate, frame and examine key aspects of environmental and social issues, the Collection can raise awareness, inspire others to act, and help open doors for an

TD Charitable Foundation Impact Report 2002-2022 and the announcement of two additional grants:

report, entitled 20 Years of Strengthening Communities -

passion for helping make a difference in their communities, which is a key part of the TD Ready Commitment. How do we continue to leverage the power of our colleagues to learning and development. Through funding, employee engagement and ongoing collaboration with organizations and community groups, we are helping build community resilience today and into the future. ¹ CanadaHelps (2022, April 4). The Giving Report 2022. Giving at a Crossroads: Generational Trends, Pandemic Uncertainties, and Unprecedented Strain on Charities. www.canadahelps.org/en/the-giving-report/ ² Network for the Advancement of Black Communities and Carleton University's Philanthropy and Nonprofit Leadership program. (2020). Unfunded: Black Communities are Overlooked by Canadian Philanthropy, www.forblackcommunities.org/assets/docs/Unfunded-Report.pdf

> TD is donating \$400,000 over three years to Niagara Parks Foundation to support the Dufferin Islands

Stollery Children's Hospital