

Q4 • 2020

TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and
inclusive tomorrow



Message from Andrea Barrack

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As 2020 draws to a close, I can't help but reflect on what's changed and how we've come together in the last twelve months. Colleagues across the Bank, customers, not-for-profits and other community stakeholders have united in the middle of a global pandemic and racial injustice, and together, we're committed to help address these issues.

In the face of such uncertainty, it's also been remarkable to see the collective resilience of those across our communities and our colleagues across the Bank. We often say that the TD Ready Commitment is brought to life through three levers – philanthropy, business, and people – and this couldn't have been truer than the past year. There's been a commitment from all areas of TD to support those that need it most through fundraising, virtual volunteering, and offering guidance to not-for-profits. Colleagues and our businesses have been working together to better understand the needs of the communities we serve while exploring different solutions to help address these growing needs.

One unique example is the 15th annual [Housing for Everyone Competition](#), which launched in September 2020 by the TD Charitable Foundation. Now in its fifteenth year, this annual grant competition in the United States helps provide access to safe, physically accessible and affordable rental units to families, individuals, and the elderly. But due to the economic instability caused by COVID-19, the need for affordable housing has never been greater. As one of the few funders focusing efforts in this space, we knew we had to do more this year.

So, our Social Impact team worked with groups across the Bank, like Corporate and Specialty Banking, and Small Business Banking, to explore solutions to help meet this heightened need. We increased the total grants by 30% to a total of \$4.9 million USD,

which will be awarded to 32 not-for-profits in March 2021. Through cross-functional and cross-sector collaboration, we are committing to help keep more renters in their affordable units and supporting them with access to childcare, social services and other community resources during this volatile time.

Another great example is how our teams have come together in Canada to support arts and culture community organizations who have been impacted by the pandemic. With most in-person events cancelled this year, we've worked with long-standing community organizations to help them continue their programming in this turbulent time.

By honouring existing funding commitments, supporting shifts to virtual programming, providing flexibility and offering operating advice and guidance through webinars, as part of the [TD Community Resilience Initiative](#), we are continuing to help these organizations sustain arts and culture and build vibrancy in our communities. Events that connect us, like Prides, Luminato, Reelworld Film Festival, and Jazz YYC were there for us virtually, at a time when many have been seeking opportunities for connection and a sense of belonging.

It's through these types of collaboration that we can help to balance urgent needs with longer term solutions that have a more sustainable, inclusive and equitable focus. And it's this type of collaboration that we'll lean into as we head into 2021.

Read on to learn more about our support across the last quarter and other impacts achieved through the TD Ready Commitment.

The Four Interconnected Drivers of Change



Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy



Funding approved for **204 organizations in total this quarter** in **Canada** and the **United States**.



In October 2020, **Yukon University Foundation** announced the creation of the **Northern Business Accelerator** with \$400,000 CAD of support from TD. This unique incubator will help provide vital **support for entrepreneurs** across Northern Canada, along with **training and employment opportunities for students and financial literacy and entrepreneurship workshops** for community residents.



In September 2020, TD donated \$450,000 CAD to help Capilano University Foundation launch the **Indigenous Digital Accelerator**. This facility will help **scale up Indigenous businesses and organizations with high growth or innovation potential across Western Canada**.



The annual **Canadian Children's Book Centre Awards** were held virtually in English and in French. This event features the TD Canadian Children's Literature Award, a \$50,000 CAD prize that is the largest in Canadian children's literature. This year's English award went to Cree-Métis author **Julie Flett** for her book *Birdsong*, which is about hope, friendship and life lessons in a time of change. This year's French award went to **Jacques Goldstyn** for his book *Les étoiles*, which is about the beauty and simplicity of friendship.



The TD Charitable Foundation launched the 15th annual **Housing for Everyone competition** in effort to keep more renting families and individuals in their homes in the wake of economic instability from COVID-19. The **32 grant recipients** will be announced in March 2021.



The Change Machine, an equity-based financial focused not-for-profit will expand its **CommunityBOOST programs** to help **increase financial literacy** for low- to moderate-income customers in high-need markets. With support from the TD Charitable Foundation, the Change Machine has expanded into two new cities and is leveraging its cloud-based financial coaching platform in Miami, FL and Newark/Camden, NJ.



Better Health

Innovative solutions for better health outcomes for all



Funding approved for **111 organizations in total this quarter** in **Canada** and the **United States**.



The TD Charitable Foundation is supporting two programs at the Callen-Lorde Community Health Centre in New York City. The first, **Health Outreach to Teens**, will help provide **physical health and mental health services**, both on-site and via community outreach, to adolescents and young adults who identify as LGBTQ2+. The second, **Viral Suppression of HIV+ Transgender Women of Color**, will help **increase viral suppression among trans women of color** by increasing access to care and through a combination of personalized interventions.



Through the TD Charitable Foundation, a **donation of \$125,000 USD was made to Rodham Institute at George Washington University** to **help fund the Doctors of Tomorrow Program**. This outreach program will promote careers in medicine to underrepresented students, along with helping them gain the needed skill set to pursue a medical path. The program officially launched in October 2020 will work with select partner Title 1 schools across D.C., Maryland and Virginia (DMV) to help increase representation of Black doctors for the future.



TD donated **\$495,000 CAD to the Case House Foundation**, a Toronto-based hospital specializing in HIV and AIDS care. These funds will help establish a Bridging Care Clinic at Case House that will **focus on early detection and intervention of chronic diseases and other illnesses**, which are leading causes of death for people living with HIV. The creation of the Clinic will also help members of this vulnerable and often marginalized community receive more equitable health care.




TD donated **\$1 million CAD to the Sinai Health Foundation** to support the creation of its **Artificial Intelligence (AI) Health Research Lab**. This facility will lean on technology and insights to drive recruitment of top medical talent and enable research collaboration to help transform our understanding of health and disease. The ambition of this lab is to offer more personalized care and treatment to improve patient outcomes.




The TD Charitable Foundation is supporting **South Carolina Prostate Cancer Screening Program** for **African American Men: AMEN Program**, designed to help increase access to prostate cancer screening. The AMEN program will focus on reaching men aged 40-65 through patient education, access to screening and connecting them to an appropriate continuum of care.

The Four Interconnected Drivers of Change (continued)




Vibrant Planet


Green Spaces, Low-Carbon Economy




Funding approved for **32 organizations in total this quarter** in **Canada** and the **United States**.




In September 2020, TD Bank sponsored **Green Philly Symposium**, a virtual conference focused on shaping a more sustainable Philadelphia through **businesses, communities, education and impact**. The conference included a number of virtual sessions that covered topics like climate change and the connection to environmental justice.




In September 2020, TD participated in the kickoff event for the Building One Waterfront Speaker Series: **Designing for equity, and engaging diverse communities**. The TD Bank sponsored forum covered the broader **vision of creating bold, innovative, and accessible open-space destinations** that meet the needs of Boston’s waterfront.




On September 28, TD issued its **first-ever Sustainability Bond** to support environmental and social initiatives under the Bank’s new Sustainable Bonds Framework. Proceeds from this **three-year \$500 million USD issuance** will be used to finance and/or refinance loans and investments in **projects that are focused on driving positive environmental and social outcomes**.




In lieu of physical Tree Days events this year, we distributed **more than \$500,000 CAD to community organizations to support their tree planting projects** – targeting communities across our North American footprint that have been disproportionately impacted by COVID-19. A total of 52 communities were supported: 15 in the U.S. and 37 in Canada.




TD Friends of the Environment Foundation approved over **\$1.6 million CAD in funding** to **228 projects** across Canada in Q4.



In October and November 2020, TD proudly supported **Evergreen, Future Cities Canada** and a six-week series called Unexpected Solutions. As part of the TD Future Cities Speaker Series, Re-Indigenizing Cities was held, which explored **principles of Indigenous design and examples of their application** in North American cities.




On October 1, **a virtual North American campaign, Fall in Love with Nature** launched in lieu of physical TD Tree Days events this year. This campaign included a signature activity of Forest Bathing Therapy, a webinar event for colleagues to learn more, and an engaging activity guide featuring activities from community organizations sponsored through the TD Ready Commitment. Materials were made available publicly through the Tree Days website and social media.




Connected Communities


Shared Experiences, Arts and Culture, Local Needs




Funding approved for **480 organizations in total this quarter** in **Canada** and the **United States**.




The TD Charitable Foundation donated **\$60,000 to Mural Arts Philadelphia** to sponsor the **second annual Philadelphia Fellowship for Black Artists**. Support will be provided to artists of any medium through funding, access to Mural Arts’ platforms, and a network of local and international artists. Financial support and guidance sessions will also be provided by representatives from TD.



On October 21 and 22, 2020 the TD Ready Commitment supported **Equitas** one of Canada’s most recognized and most active human rights education organizations, with a **virtual series of events called EquiTalks**. These sessions provided an opportunity to raise awareness about human rights violations against marginalized groups, like the LGBTQ2+ community, and raise funds for human rights education.



TD proudly supported “**The Walrus Talks at Home**” on October 27 and 29, 2020 a new digital series emulating the Walrus’ beloved national live series. These 60 minute interactive “Talks at Home” sessions **focused on two aspects of inclusion** – creating flexible working styles that benefit persons with disabilities and creating access and opportunities via community, design and arts.



September 30 marked **Orange Shirt Day in Canada**, the annual day of Canada’s troubled history of Indigenous residential schools. Throughout the month of September, an employee-wide engagement and communications program offered **stories of impact, resources for people leaders, and an internal virtual event** for colleagues on September 30 with a call-to-action to wear orange, all with support from the TD Ready Commitment.



Exploring more equitable solutions in a COVID-19 world

TD teamed up with Bloomberg for the third year to assemble thought leaders from across the not-for-profit sector to discuss pervasive issues affecting our society. This year, in light of the magnitude of COVID-19 and disproportionate impacts on Black and other racialized groups, TD sponsored a roundtable discussion to help unpack this complex topic more deeply. The session **"Covid-19 Exposed: The Quest for Equity"**, held on October 16, covered the disparities of COVID-19 from three different angles – a growing housing crisis, unequal access to building wealth, and the connection between the environment and health outcomes. [Watch the event here.](#)

Connecting with our colleagues through learning, understanding, and responding

Across the last three months, our colleagues have come together in a number of ways to support sustainability, diversity, inclusion, and racial justice:

- A series of learning sessions were held to better understand the state of Black communities across North America focused on the TD Ready Commitment's interconnected drivers of change. These sessions brought colleagues from various parts of the Bank together with esteemed Black leaders who are thought leaders in their fields to unpack issues, identify areas of opportunity and better understand how TD can support.
- Our Employee Engagement team launched a series of internal webinars for colleagues to learn more about the impacts of COVID-19 on their communities and how they can get involved safely through virtual volunteering, group experiences and giving.
- To support the **Fall in Love with Nature** campaign, an experiential webinar connected colleagues to green space in a new way through virtual Forest Bathing on October 7. It was hosted by Stephan Schenk, Head of Shared Services and Data & Analytics, AMCB with special guest Carolynne Crawley, a certified Forest Therapy Guide and more than 320 colleagues attended virtually.
- Through the TD Ready Commitment, we supported **Better Together**, a Global Diversity & Inclusion Summit for TD colleagues. With colleagues from across our footprint attending, it was an opportunity to hear from senior leaders across the Bank and colleagues, including Shelley Sylva, Head of Social Impact (U.S.), on how we can work towards creating more equitable outcomes for our colleagues, customers and communities.

News and Insights

August 19, 2020:

- See how Citizens Committee for New York City and TD are [helping some of those most affected by COVID-19](#).

September 10, 2020:

- Learn how one previous TD Ready Challenge grant recipient, Baystate Health, is providing [mobile healthcare in a time of crisis](#).

September 18, 2020

- Explore more on the 15th annual Housing for Everyone Competition in [Affordable Housing Finance Magazine](#) with Paige Carlson-Helm, Director, TD Charitable Foundation.

October 26, 2020:

- Read more about [how TD is keeping up with the growing demand for socially responsible investing](#).

October 30, 2020:

- Learn more about Julie Flett's book, *Birdsong*, the English winner of the [TD Canadian Children's Literature Award](#) and explore Jacques Goldstyn's book *Les étoiles*, the French winner of the [TD Canadian Children's Literature Award](#).

Noteworthy Mentions

August 2020:

- TD made two donations – one of \$25,000 CAD to the Canadian Red Cross and one of \$25,000 USD to the American Red Cross – in the wake of the tragic explosion in Beirut, Lebanon. In addition, a donation portal was made available for colleagues on the TD Ready Commitment Network.

October 2020:

- The Canadian Association of Black Journalists announced the [Media Startup Bootcamp](#), a three-week training program to help increase representation of Black content creators and journalists. With support from TD, this program equips creators with needed tools to build and launch their own platforms.
- TD was awarded "Best ESG Report" in Canada for the second year in a row by [IR Magazine](#). The award acknowledges the best efforts by a company to meet the growing demand of shareholders looking for depth in ESG reporting.
- TD was recognized by the [Philadelphia Business Journal](#) in its "Faces of Philanthropy" segment for our work with the Girls Scouts of Central and Southern New Jersey. Through a virtual awards ceremony, Shelley Sylva, Head of Social Impact US, accepted an award of on behalf of TD Bank and the TD Charitable Foundation.
- TD, Mira, Park People won a bronze 2020 Stevie Video Award, presented by the International Business Awards for the video series created in 2019 titled "The Power of Parks is You."

Coming up Next Quarter

More will be shared on the 2020 TD Ready Challenge and as well as announcements made in the Environmental, Social, and Governance spaces.

For virtual-based community events taking place across Canada and the United States, visit communityevents.td.com.