February - April 2019 North American Issue

# **Q2 • 2019** | TD Corporate Citizenship Newsletter

### Opening doors for a more inclusive and sustainable tomorrow

### Message from Andrea Barrack

Global Head, Sustainability and Corporate Citizenship

In March, we celebrated the oneyear anniversary of The Ready Commitment – our strategy to help open doors for a more inclusive and sustainable tomorrow.

When we first launched it, we aspired to create something that could meaningfully impact our customers, colleagues and communities. We envisioned it being a framework for action and continual progress; a way to have an impact beyond where we just do business.

One year in and I'm proud of the work that has been accomplished by TD, our colleagues who volunteered their time and skills, and the organizations that we supported and worked with.

I'm pleased to share that this year we released two reports capturing our corporate citizenship efforts in 2018. We released our first standalone report on our Environmental, Social and Governance Performance, in response to the wishes of investors and other stakeholders to better understand how ESG considerations fit into the Bank's long-term strategy. The second report captures stories from The Ready Commitment that reflect the kind of impact we're working to create.

Key highlights include:

- Our first overview of how the goals of The Ready Commitment align to the United Nations Sustainable Development Goals released in 2015
- Over 3,900 initiatives supported across North America through The Ready Commitment in 2018
- Since 2017, TD has contributed **over \$30 billion** of its \$100 billion investment target by 2030 to help support a transition to a low-carbon economy
- In the first year of the TD Ready Challenge, \$10 million, in total, in grants was awarded to 10 non-profits (\$1 million each) to support their solutions to help prepare people for the future economy



- To date, TD is the only financial institution globally to participate in all three of the United Nations Environment Programme Finance Initiative pilots to assess climate-related impacts to business
- TD was listed on the Dow Jones Sustainability World Index for the fifth consecutive year (since 2012)
- For the third year in a row, TD was included in the Bloomberg Gender-Equality Index (since 2016)
- Over 173,000 hours were logged by TD employees in 2018 who volunteered their time at a charity, or TD initiative, in communities across North America
- TD Bank's newly created role, U.S.

  Head of Social Impact, was filled by
  Shelley Sylva, establishing TD Corporate
  Citizenship as an enterprise wide team
  and deepening our North American
  commitment to delivering positive social
  and environmental impacts

Read on to learn about some of the organizations we have supported so far this year, in Q2 2019.



### The Four Interconnected Drivers of Change

Q2 2019: February – April

Results are reported for Q2 FY'19 year to date and are preliminary. Final figures will be reflected in the 2019 The Ready Commitment Report



# Financial Security

Early Learning Income Stability Affordable Housing Financial Literacy



A total of

### 434 organizations

were supported in Canada and the U.S.



### 800+ Indigenous students

attended the **Soaring Youth: Empowerment Gathering hosted by Indspire in Calgary**, in
February, to participate in career workshops and to learn about post-secondary opportunities



As part of **Ryerson University's Spanning the Gaps Program**, the

#### TD Road to Success Awards

were established in March, providing scholarships for adult learners to access post-secondary education to help improve their work opportunities and financial security



In February, **TD Charitable Foundation** provided a grant to **The Women's Small Business Program led by Mercy Connections in Burlington, Vermont**, which is helping to

### provide training, mentorship and resources for female entrepreneurs

looking to improve their financial and business management skills



In February, **TD Charitable Foundation** provided a grant to the **Rhode Island Council for the Humanities** to support the

### Kids Reading Across Rhode Island Program,

helping kids grades 3-6 maintain their reading skills during the summer months



### Vibrant Planet

Green Spaces Low-Carbon Economy



A total of

### 32 organizations

were supported in Canada and the U.S.



**TD Friends of the Environment Foundation** provided over

\$1.8 million in funding to 257 organizations across Canada



In March, the **Arbor Day Foundation** announced

### the Evergreen Alliance:

along with 17 companies, **TD is contributing to the Foundation's goal of planting 100 million trees by 2030 globally** 



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help support a transition to a low-carbon economy



The inaugural recipients of the <u>TD Green Space</u> Grants Program were announced in April, with

# 20 municipalities in Canada and the U.S.

receiving financial support to grow and enhance green spaces



# Connected Communities

Shared Experiences Arts and Culture Local Needs



A total of

1,044 organizations were supported in Canada and the U.S.



In February for **Black History Month**, TD supported a total of **100+ events in Canada and the U.S.**, including the **Toronto Black Film Festival** featuring a conversation with

### founder of the #MeToo movement, Tarana Burke,

and **an internal summit in the U.S** with TD Bank employees that included a keynote from

CNN host, Laura Coates, around the theme of #BlackExcellence



In March, TD funded the appointment of

# Sarah Trick, the first ever TD Chair on Disability and Inclusion

for **The Walrus in Canada** – she will help incorporate a disability and inclusion lens across all the Walrus platforms throughout 2019



In March, TD acquired artwork from New York based

### Jeffery Gibson – a Mississppi Band Choctaw and LGBTQ2+ artist

who reflects on Indigenous traditions in a contemporary way



In April, **TD Charitable Foundation** provided a grant to the Easter Seals to

### help military and veteran families in Washington, D.C. access services

- from job readiness to social services - to help them feel more connected to their community and able to meet their personal goals



#### **Better Health**

Innovative solutions for better health outcomes for all



A total of

144 organizations

were supported in Canada and the U.S.



TD provided

a \$30,000 grant to the Canadian Nurses Foundation

to support the **Indigenous Nurses Scholarship Fund**, which allows Indigenous students to pursue post-secondary education in nursing



The second annual TD Ready Challenge will

### focus on scalable, innovative solutions for Better Health outcomes

– a formal call for applications will be made in the coming weeks



In February, **TD Charitable Foundation** provided

a \$20,000 grant to The Mental Health Center for Greater Manchester

in **New Hampshire**, to support underserved groups such as children, veterans and their families, and seniors to access needed mental health services

### National Volunteer Week



This past April, National Volunteer Week took place in Canada and the U.S. Each year, it's a time to celebrate the millions of volunteers who are helping to make a difference in their community.

For TD, this year's celebration also marked an important turning point in our approach to volunteering – a transformative shift.

Building on years of volunteer programming, we're looking at how volunteer experiences not only impact a community positively, but how they also affect the volunteer personally. Transformative volunteering is about experiences that help individuals build change within themselves - whether it's strengthening skills, gaining new perspectives or challenging biases. To bring this new approach to life, we hosted our largest Speed Mentoring Series across Canada and the U.S throughout the month of April. At 40 events with local United Way agencies, over 500 TD employees shared their work and job search experiences with community members seeking career advice.

One TD volunteer noted that the "event was powerful - sharing your stories and giving a positive impact to the community. Being a mentor can enrich your life on a personal and professional level."



# Awards and Recognition

- TD was named one of Canada's Greenest Employers for the 11th consecutive year
- TD won for Best Environmental, Social and Governance Reporting during the 2018 Investor Relations Magazine Awards
- For the sixth consecutive year, TD Bank was named to Diversity Inc.'s Top 50 List for best practices in diversity among U.S companies
- TD Bank was recognized as a Top Financial and Banking Company on the U.S Best of the Best Employers List



## Coming up next quarter

For community events taking place across Canada visit www.communityevents.td.com.

For community events taking place across the U.S visit www.tdbank.com/tdinthecommunity.

#### In the Media:

- Watch how the TD Highline Honey Initiative, in collaboration with nonprofit Friends of the Highline, is helping to create more resilient, liveable communities in New York
- In a video interview with Bloomberg, Rachel Guthrie, Head of ESG Measurement and Impact, talks about how TD is measuring the impact of The Ready Commitment against the UN Sustainable Development Goals
- In a <u>video interview</u> with Environmental Defense Fund, Joe Doolan, TD Bank's Head of Environmental and Community Partnerships in the U.S., talks about clean energy in Florida and TD Bank's net-zero energy branch
- Globe and Mail feature: Why TD was selected as one of Canada's Greenest **Employers**



