

Q4 • 2019

# TD Corporate Citizenship Newsletter

Opening doors for a more inclusive  
and sustainable tomorrow



## Message from Andrea Barrack

Global Head, Sustainability and Corporate Citizenship

We often say, to achieve the goals of The Ready Commitment we need the combination of our business, philanthropy and people to help drive positive change. In this issue, I'd like to focus on one of our greatest strengths, our people.

In October, we launched a new Corporate Citizenship Colleague Engagement Strategy to provide opportunities for TD employees to take part in transformational experiences – ones that can help them grow personally, while helping to make a positive difference in their communities.

While in part, this new approach is to help us have an even greater impact in the world, it is also about providing experiences that our colleagues are passionate about.

Research has shown that 74% of employees feel their job is more fulfilling when they are provided opportunities to make a positive impact.<sup>1</sup> And, at TD, many want the chance to engage with initiatives that offer both personal and professional growth.

So, we created **The Ready Commitment Network** – an online tool where our colleagues can do everything from tracking their personal goals to searching for meaningful volunteer activities. On the Network, there are five ways that they can engage:

- **Volunteering:** working with our community partners we want to provide more opportunities for our colleagues to get involved and make a tangible impact.
- **Fundraising:** we're adding to our history of sponsoring fundraising initiatives with a new Team Matching Grant Program, so that employees can rally together to raise money for causes they're passionate about.
- **Community Leadership:** we want to provide opportunities to develop broader skills that can help employees grow while participating in their community.
- **Group Experiences:** working with our community partners we are providing more meaningful experiences that colleagues can share together, and with their friends and family, in the community.
- **Learning:** employees can access learning tools and resources to become more informed about broader social and environmental issues, and what TD is doing to help.

At the heart of The Ready Commitment, we want to help people feel more confident about their future – and that includes all of TD's employees too. Community engagement is an opportunity to build connections, participate in different experiences, and to invest in yourself.

Read on to learn about some of the other ways we supported The Ready Commitment in Q4 2019.

<sup>1</sup> Cone Communications: Employee Engagement Study (2016)

# The Four Interconnected Drivers of Change



## Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy



Funding approved for **868 organizations in total**, in **Canada** and the **United States**.



The book, *My Heart Fills With Happiness* by Monique Grey Smith and illustrated by Julie Flett, was selected for the **TD Grade 1 Book Giveaway** this year. For the first time, the English and French versions included **Plains Cree text**, and **printbraille editions** were made available to all braille readers; 550,000 books were given to Grade 1 students across Canada.



The TD Charitable Foundation launched the annual **Housing for Everyone program**, seeking to **grant \$3.75 million** to **30 local housing non-profits** to help address the growing rental burden crisis in the U.S. The recipients will be announced by mid-February 2020.



The **Lawrence Boys and Girls Club** in Southern New England received a grant from the TD Charitable Foundation to help grow its **Learning Centre Initiative**, which **offers daily homework help in literacy and STEM** to help high schools students succeed in school and prepare for college.



In September, TD Bank announced a collaboration with **iRelaunch**, to provide a **16-week career re-launch program** to help individuals in metro New York City **coming back from a career break, re-enter the financial services industry**; the first program will kick off in January 2020.



As part of our three-year sponsorship on the **Future of Work**, Public Policy Forum released a **research paper on the gig economy and its impact on today's workforce**.



## Vibrant Planet

Green Spaces, Low-Carbon Economy



Funding approved for **79 organizations in total**, in **Canada** and the **United States**.



TD Friends of the Environment Foundation approved **over \$5.2 million in funding** to **over 600 projects across Canada**.



During the 9th annual TD Tree Days, **10,300+ TD employees, their family and friends, and community partners** helped plant **over 38,000 trees and shrubs**, helping enhance nearly 150 community green spaces across Canada and the U.S.



**Nine community garden activations were held** in September and October in Boston through Community Grown – a TD-supported program **organized by The Trustees and the City of Boston** to help enhance green spaces for communities to connect and source locally grown food.



The **final two outdoor fitness zones** were added as part of a multi-year sponsorship with **Trust for Public Lands**; community members in Miami-Dade County now have access to **five outdoor fitness spaces** that also act as green infrastructure, helping to **reduce flooding and heat island effects**.



October 3, the annual **Clean50 Summit** was held in Toronto to recognize outstanding organizations and individuals leading the way in cleantech innovation. **The Accelerator Centre** received the **Canada Clean50 Top Project** for the **TD Sustainable Future Lab** – the only incubator in Waterloo, Ontario dedicated to cleantech development.



October 31, TD announced that it's expanding its **Patents for Startups program** to help early stage **cleantech companies protect and patent their applications** – a first of its kind in North America. TD will work with eligible startups that have gone through the **Accelerator Centre's TD Sustainable Future Lab**.

# The Four Interconnected Drivers of Change



**Connected Communities**  
Shared Experiences, Arts and Culture, Local Needs



Funding approved for **1,828 organizations in total**, in **Canada** and the **United States**.



**CHAMP Homes, Inc.** received a grant from the TD Charitable Foundation to support its **Transitional Housing Assistance Program** in Cape Cod, which provides **transitional housing and support services** to men and women, age 18+, that are at risk of homelessness - many of which experience mental, physical or emotional challenges.



In August, we announced an exciting sponsorship with **The Shed** – a new cultural arts center in New York City. The multi-year sponsorship included the **“Open Call” program**, which supports artists who have not yet received institutional support.



**Toronto Biennial of Art** took place from September 20 to December 1, with free exhibitions, talks and performances from artists across Toronto; TD sponsored the **Co-Relations track**, which explored **critical local issues through art, such as inclusion and access**.



In August, we supported **Pride in Vancouver, Montreal, and Ottawa**; across the three Pride festivals over **1 million people participated in Pride celebrations**.



Through a TD Charitable Foundation Grant, we supported **Advocacy Resource Center Marion** in providing **transportation, daily activities, and opportunities** to build social connections for those with diverse abilities in Marion County, Florida.



**Better Health**  
Increase investment in research, technology and innovative solutions that improve access to care for all



Funding approved for **225 organizations in total**, in **Canada** and the **United States**.



**Over 370 organizations** applied to the **2nd annual TD Ready Challenge**, which this year sought to support innovative solutions to help **improve access to early detection and intervention for diseases**. November 6, the top 15 finalists presented to a panel of experts who will identify the final 10 organizations in Canada and the U.S. to each receive a \$1 million grant.



Through a TD Charitable Foundation grant, we continued our support to **Englewood Hospital and Medical Centre Foundation** to help expand their program **Yes I Can** – an initiative that engages Grade 9 students at a local New Jersey high school through **nutritional education and awareness to try to avoid the onset of diabetes**.

## TD Gallery of Indigenous Art

Building on 51 years of history, we marked a new and important milestone for the TD Art Collection in October. We renamed our public facing gallery in Toronto to the TD Gallery of Indigenous Art. Formerly known as the Gallery of Inuit Art, we wanted to reimagine what this space could be; to create a place that is inclusive of the contributions of Indigenous communities across Canada.

To help with this, an advisory committee was formed that included members from Indigenous communities within the arts and culture sector, the Inuit Art Foundation, and representatives from TD Indigenous Banking. On October 23, we held a celebration with TD colleagues, community partners and the public to celebrate the space. It began with a powerful blessing from Elder Jimmy Dick, Elder of the Moose Cree Nation from Moose Factory Ontario within the Nishnawbe Aski Nation and remarks from Leo Salom, Group Head of Wealth Management and TD Insurance.

Located at 79 Wellington Street in Toronto, the space now features an annual rotating exhibition of contemporary art from Canadian Indigenous artists that are within the TD Art Collection.

“We are excited to make this timely and important shift to the Gallery of Indigenous Art,” says Stuart Keeler, Senior Art Curator, TD Art Collection. “The change is inspired by current conversations around diversity, equity and inclusion. We were fortunate to have had a generous sharing of knowledge with members of the advisory committee and communities across Canada. Their collaboration in this process has been important to our own learning and continues with us as we work to help create a more inclusive tomorrow.”

TD first began collecting Inuit art in 1967 and since then has collected over 800 pieces from Indigenous communities across what is now known as Canada. Since The Ready Commitment launched in 2018, more than 420 pieces have been added to the collection that reflect a diversity of voices from across Canada and the U.S. Learn more about at [td.com/art](https://td.com/art).



## News and Insights

- Have questions about applying to The Ready Commitment? [Read these common questions](#) to learn more.
- [TD named as launch sponsor](#) for ALUS Canada's New Acre™ Project.
- [TD helps non-profits prepare](#) for the future through data and analytics.
- [My Heart Fills with Happiness given as the TD Grade 1 Book this year](#), in honour of 2019 being the International Year of Indigenous Languages.
- [TD Charitable Foundation donates \\$100,000](#) to Hurricane Dorian disaster relief efforts in the Bahamas.
- [New Cape Ann YMCA to be built](#) with \$15 million in New Markets Tax Credits from TD Community Development Corporation.
- [From hair cutting to coding](#): how one hairstylist created a mobile app with support from Seneca College's Career Recharge, a program supported by the 2018 TD Ready Challenge.

## Awards and Recognition

In September, for the sixth consecutive year, TD was included on the Dow Jones Sustainability World Index – the only Canadian bank five years in a row.

## Coming up Next Quarter

For community events taking place across Canada and the U.S. visit [communityevents.td.com](https://communityevents.td.com).