Better Health

We know that health is a top concern for most North Americans.*

While advances in healthcare are helping many live healthier lives than ever before, research also points to an increase in chronic conditions and diseases such as cancer, arthritis and diabetes; and across North America people are experiencing barriers to accessing quality healthcare.

We know that the long-term success of our business depends on the resilience and well-being of the people we serve. If people are not confident about their health, they can't be confident about their future. That's why we're committed to **helping increase investment in research, technology, and innovative solutions that improve access to care for all**.

This is how we are helping.

THE
READY
COMMITMENT

Better Health

Support more equitable health outcomes for all.

	Innovative Solutions		
Focus Area	Increase investment in research, technology and innovative solutions that improve access to care for all.		
Goal	• Improve access to health education, screening and early interventions that improve health status.	• Improve adolescent (10-18) health and wellbeing.	• Increase access to better health outcomes through technology and Artificial Intelligence (AI) research.
Types of programs we will support	• Programs that focus on specific efforts, such as early detection and intervention, aimed at reducing the development and severity of chronic diseases and other illnesses. • Programs that aim to improve on existing healthcare practices, and services to help reach underserved populations.	• Programs that aim to create safe and supportive environments for adolescents during recovery from illness. • Programs that support adolescents during transition from pediatric to adult care. • Programs that aim to address health issues of top concern to adolescents.	• Programs that utilize AI technology to identify innovative solutions for prevention or treatments • Programs that improve patient outcomes through AI research, such as medical diagnostics, personalized care and medicine, and chronic disease management.
Preference for those that	• Have a clear evaluation and measurement process to track impact. • Demonstrate benefit for underserved populations.	• Have a clear evaluation and measurement process to track impact. • Demonstrate ability to find innovative solutions to adolescent health concerns. • Provide timely interventions to improve long term health care outcomes for adolescents.	• Have a clear evaluation and measurement process to track impact. • Focus on applied research that aims to solve specific health problems (versus clinical/general research). • Focus on funding initiatives that impact patient health directly, rather than funding initiatives that aim to improve operational issues, such as reducing wait times, optimizing staff levels etc. • Demonstrate impact that extends beyond a single health-care provider by willing to share findings with others.