Diversity & Inclusion at TD: 10 years and counting

We’ve come a long way in 10 years of TD’s Diversity Strategy. Today, there are more women and minorities in our leadership pipeline, employee diversity networks and online forums are engaged and active, and the vast majority of our workforce agrees that TD fosters an inclusive, supportive and diverse environment. This progress is due to a sustained approach. The diagram below illustrates our key milestones.

TD forms a governance structure through the Diversity Leadership Council. A diversity strategy is built – selecting five areas of focus and goals are set to advance TD’s performance.

2004

TD’s CEO notices the low number of employees registering for same-sex couple benefits. Research highlights the importance of diversity in TD’s primary markets and among employees, which results in Diversity and Inclusion (D&I) being added to the Leadership agenda.

2005

Information gathering:
- Conducted an audit to understand how TD is portrayed
- Surveyed employees about diversity and inclusion
- Launched a diversity intranet page in Canada
- Mandated the “Embracing Diversity” training course for executives and people managers.

2006-2007

Phase 1

Phase 2

Phase 3

Phase 4

2008 2009-2011

TD’s CEO publicly campaigns to support diversity at events across Canada

- Introduced gender-transition guidelines
- Second inclusiveness survey of employees – reflects progress
- Added “unique and inclusive” to TD’s Mission statement
- Launched micro-inequity training in the U.S.
- Many workplace initiatives launched to promote inclusion

2012-2014

- Involved over 300 executives in promoting D&I
- Formed 13 Regional Diversity Leadership Councils
- Engaged over 6,000 employees in D&I resource groups

Since the strategy began in 2005, we have seen significant increases in representation at vice president levels and above – 51.8% for women and 198.6% for visible minorities.