

## CASE STUDY: Greening Our Streets



**The Cause:**

Municipal forestry projects

**The Contribution:**

Nearly \$500,000 to 34 North American communities in 2013

**The Reason:**

To help create and maintain green, healthy urban landscapes

From educational arboretums to storm water management, communities across North America are developing innovative and strategic approaches to addressing local environmental challenges and to maintaining a healthy urban canopy.

TD is proud to support their efforts for environmental advancement and improvement through the TD Green Streets program. Communities across North America are eligible to receive TD Green Streets grants in support of local forestry projects. In 2013, nearly \$500,000 was awarded to 34 communities, including:

- Canmore, Alberta, for revitalizing three parks hit by a pine beetle infestation.
- Stratford, Prince Edward Island, for planting native trees and shrubs in local wetlands.
- Salem, Massachusetts, for planting new street trees in the city's lowest income, most culturally diverse area known as Point Neighborhood.
- Casselberry, Florida, for multiple educational events and transplanting/planning activities.

The TD Green Streets program began in Canada in 1994 in partnership with Tree Canada, was expanded into the U.S. in 2013 in partnership with Arbor Day Foundation, and will be introduced in the U.K. in 2014.

Along with TD's flagship volunteer program, TD Tree Days, TD Green Streets is a component of TD Forests, a North American initiative that protects critical forest habitats equal to the amount of paper the bank uses each year. As part of this program, TD has also committed to reducing its paper usage by 20 percent by 2015. Combined, these programs underscore the bank's commitment to forest protection and stewardship, and are a direct investment in the health of our urban tree canopy. >>TD Forests Video